



HANOWA

SWISS MADE



25 WATCHES
FALL WINTER CATALOGUE





FOREWORD

SWISS ARCHITECT OF TIME

Founded by Hans Noll in Biel in 1963, the Swiss watch brand HANOWA has stood for a unique design language combining timeless and modern elements. Embodying the philosophy of high precision and Swiss-made quality, the brand crafts reliable timepieces that resonate with a global audience seeking elegance and functionality.

The heartbeat of all HANOWA watches runs through its distinguished Swiss made movements from renowned Swiss manufacturers. Designed to satisfy the highest demands, high end materials like stainless steel and genuine leather come together to shape fresh color combinations and appealing lines for him and her.



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PICTOGRAM



STAINLESS STEEL



MOTHER OF PEARL



WATER RESISTANCE



FUNCTION: 3 HANDS



FUNCTION: 2 HANDS



MULTIFUNCTION



STONES



LUG WIDTH



CASE SIZE



DATE



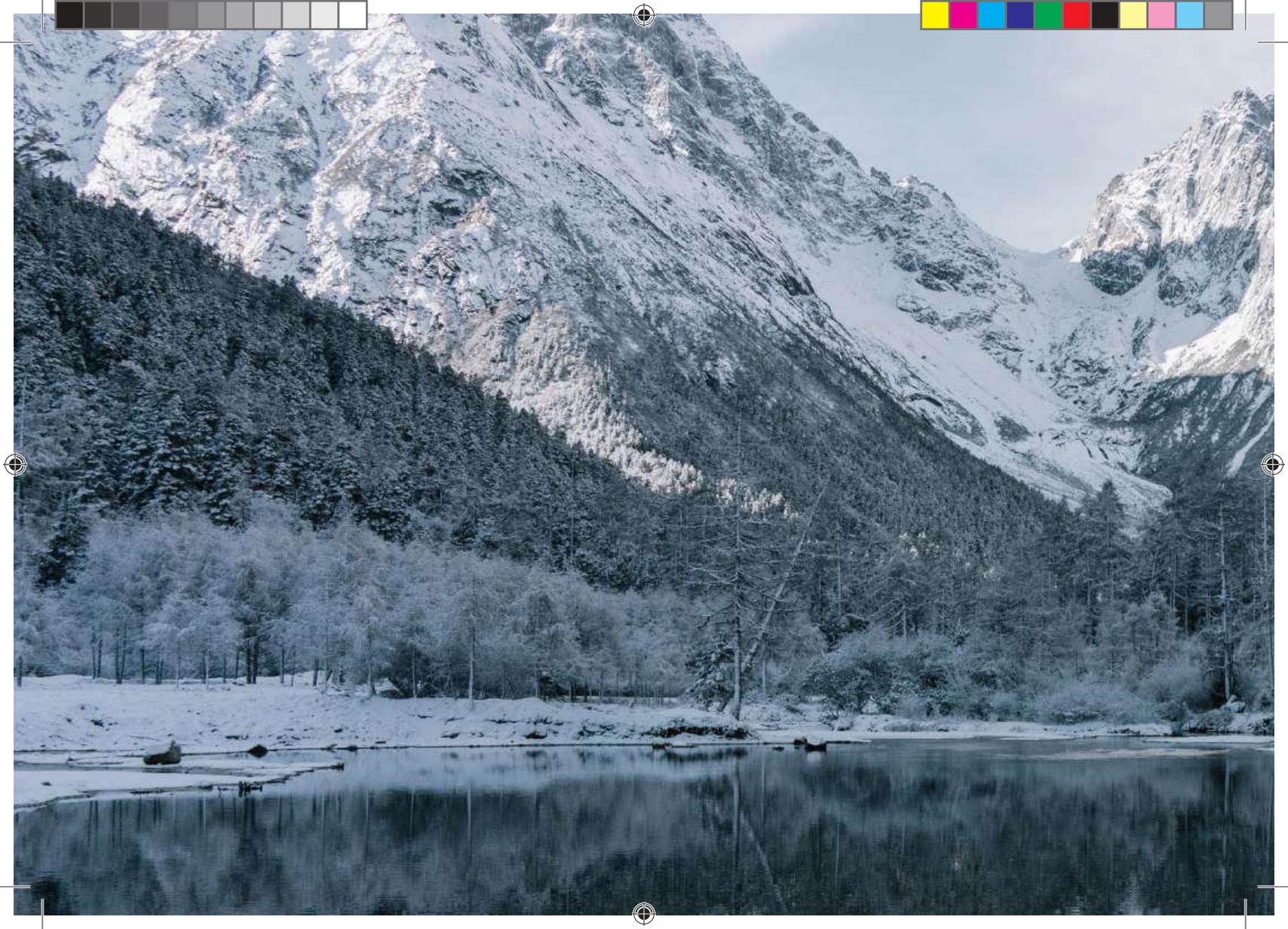
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SAPPHIRE COATED GLASS



ION PLATING





LADIES COLLECTION



HANOWA

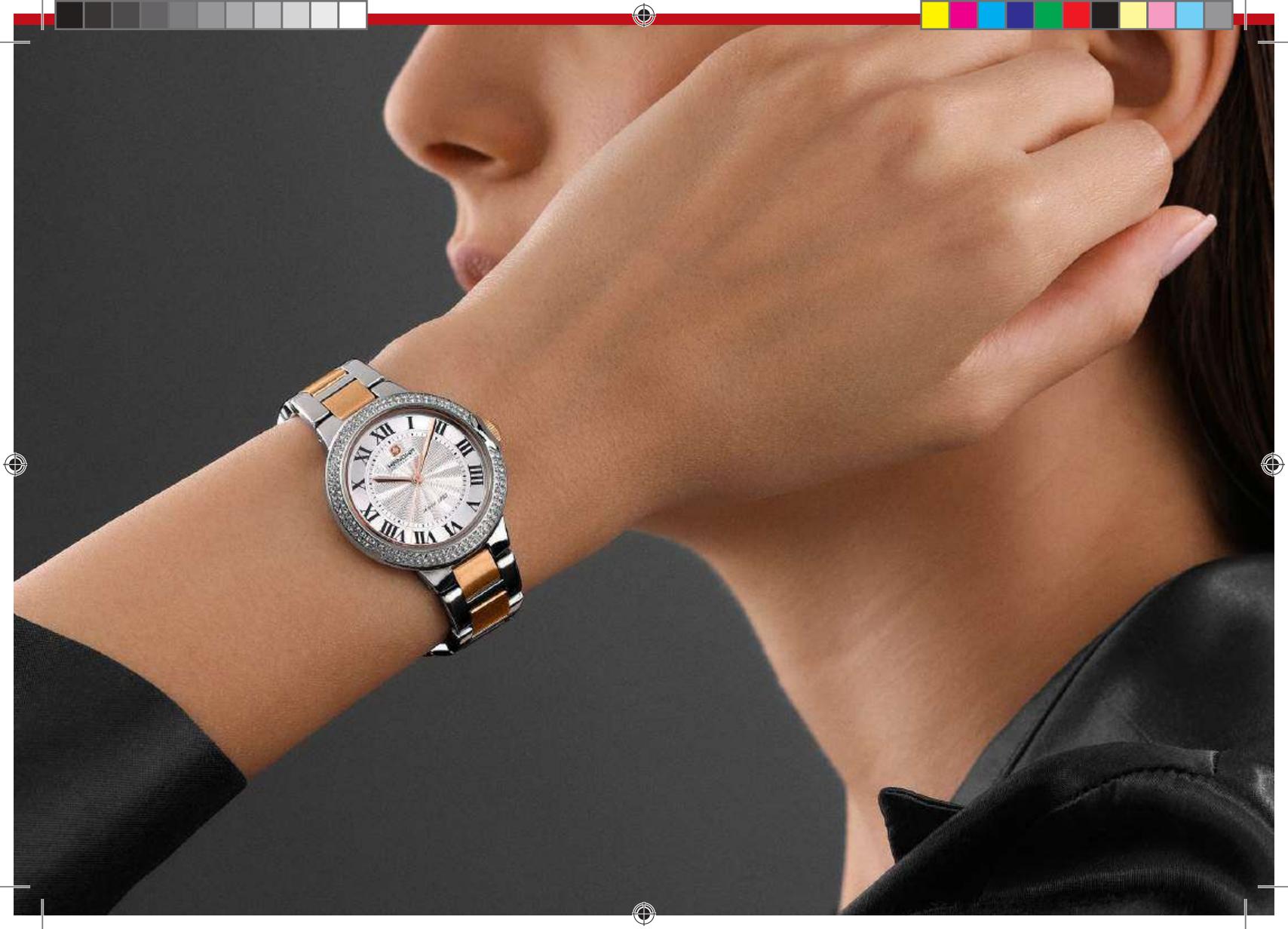
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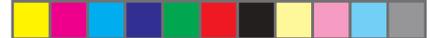


ASCONA SPARKLING

Inspired by the classic Ascona model, Ascona Sparkling takes elegance to the next level. The bezel is adorned with shimmering stones, adding a radiant touch to its sleek design. Featuring a striking dial with Roman numeral hour markers, this 33mm timepiece is a true embodiment of grace and luxury.







HANOWA / ASCONA SPARKLING



HAWLG0003301

NEWNESS



HAWLG0003302

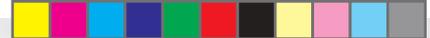
NEWNESS



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NEWNESS





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NEWNESS

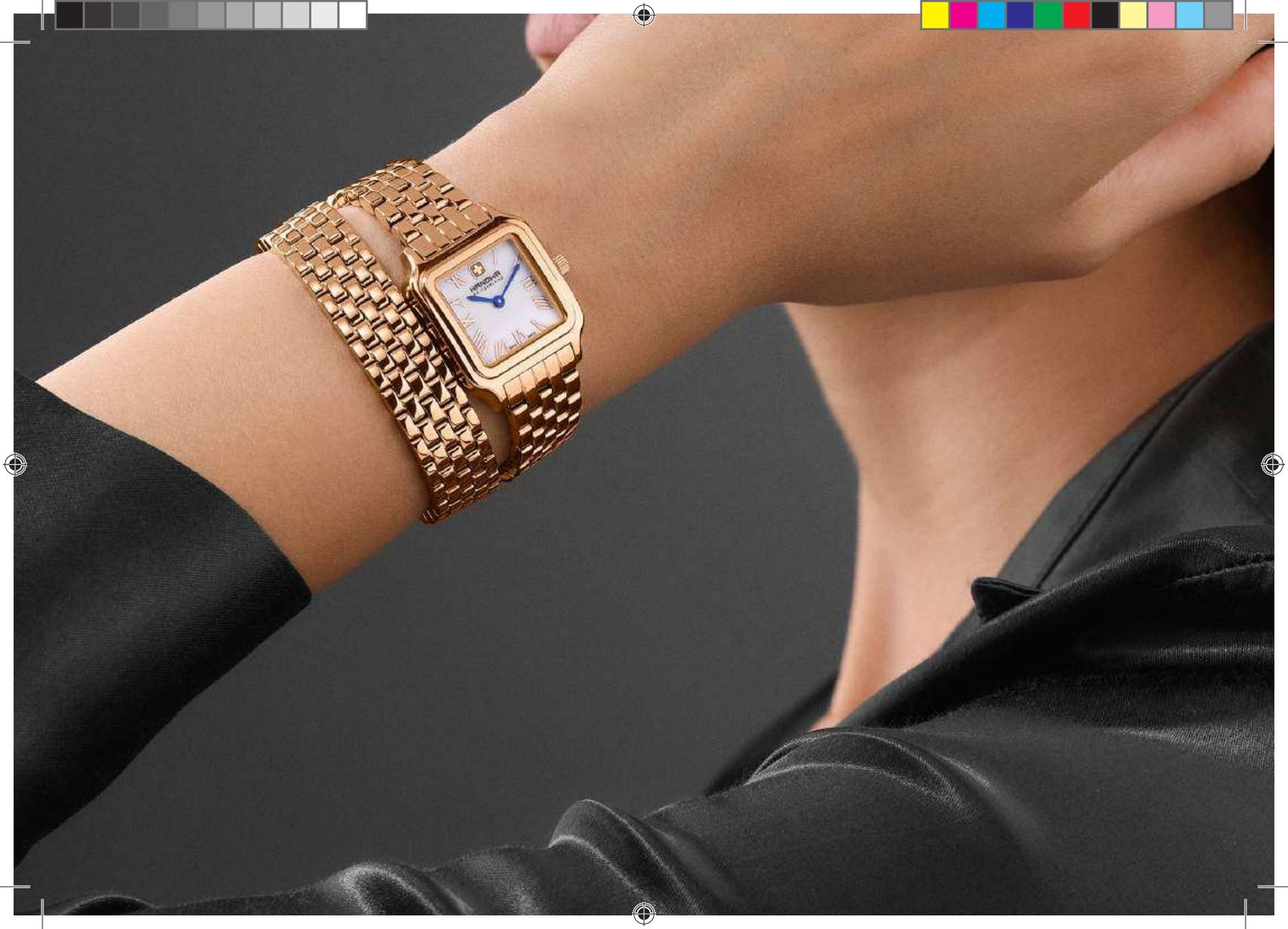


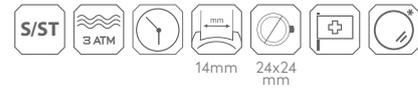


BAUMA

Bauma is effortlessly chic – thanks in part to its distinctive squarish case and that stylish double-wrap bracelet. The white glossy dial keeps things clean and modern, while the bold Roman numeral hour markers stretch elegantly across the face. Blue hands add a subtle contrast, enhancing its refined aesthetic. With an adjustable fold-over clasp for the perfect fit, Bauma is a statement piece that feels both contemporary and timeless.







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NEWNESS



HAWLG0003910

NEWNESS

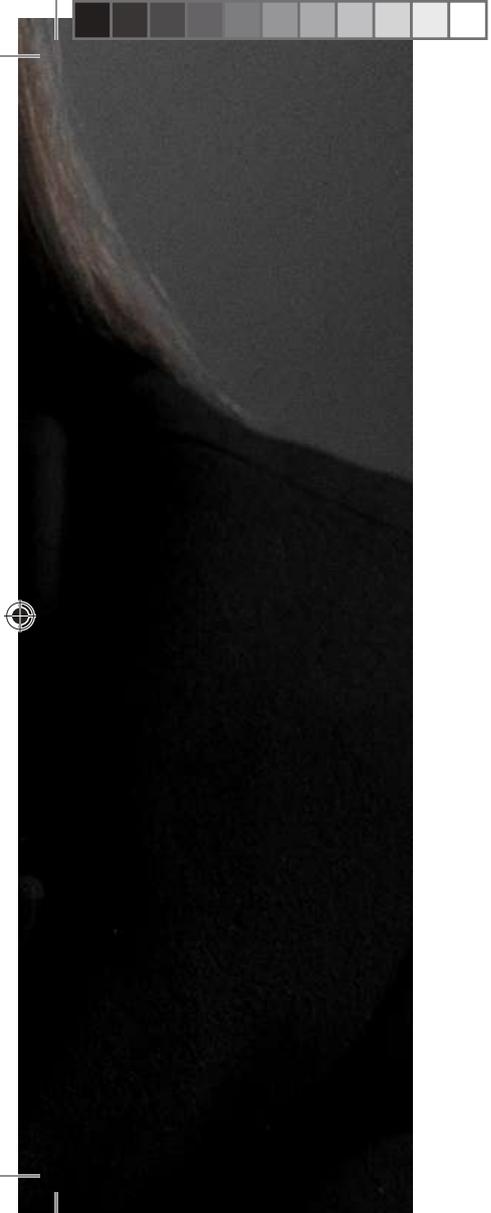


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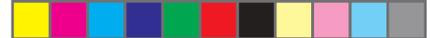






CHANCY

Chancy - delicate and effortlessly captivating. This 28mm jewelry watch pairs a shimmering mother-of-pearl dial with glimmering stones at 12, 3, 6, and 9 o'clock. A bezel adorned with carefully set stones adds brilliance, while the spaced bracelet links bring a touch of airy elegance.



HANOWA / CHANCY



HAWLG0003401

NEWNESS



HAWLG0003402

NEWNESS



HAWLG0003410

NEWNESS





HAWLG0003420

NEWNESS





CONTHEY

Conthey captures the essence of true glamour. The dial features sunray textured lines that radiate outwards, leading the eye to the bezel - decked with 100 sparkling stones in varying sizes. Diamond shaped stud hour markers bring a subtle refinement, while the bracelet adds a classic appeal.

The perfect blend of elegance and allure for those who appreciate a discreet touch of sparkle.







HANOWA / CONTHEY



HAWLH0003801

NEWNESS





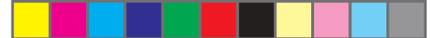
HANOWA / CONTHEY



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HIGHLIGHT MODEL

NEWNESS



HANOWA / CONTHEY



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NEWNESS



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NEWNESS

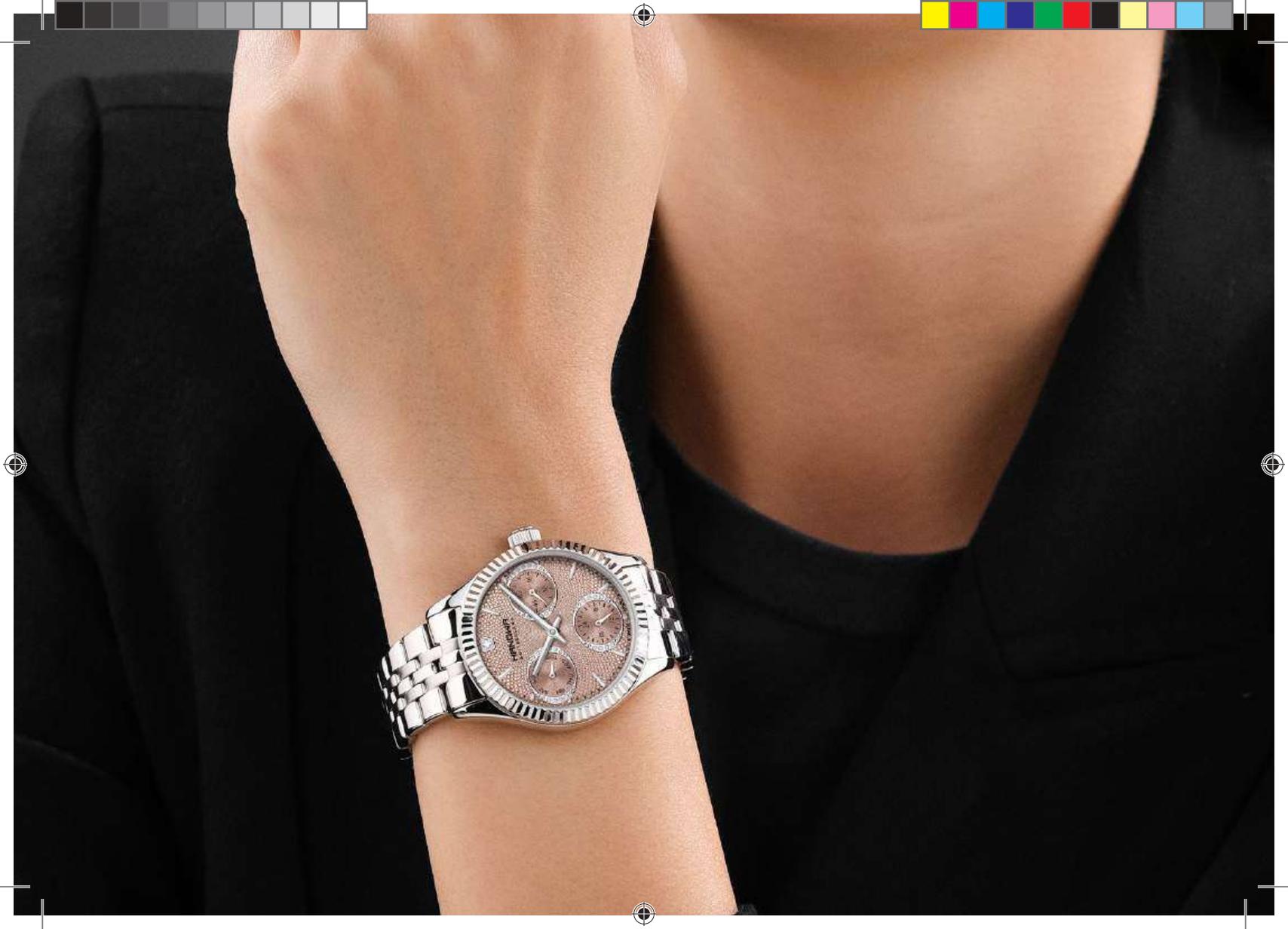


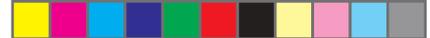


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NEWNESS





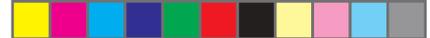


FURNA



Furna is sporty, but with a touch of sparkle. The 36mm timepiece pairs a bold fluted bezel with a dial, its outer border subtly textured for added depth. Three sub-counters sit at its heart, each framed by shimmering stones that catch the light just right. A multifunction movement keeps it practical, while the clean dial ensures a refined, effortless look.





HANOWA / FURNA



HAWLK0003601

NEWNESS



HAWLK0003602

NEWNESS



HAWLK0003660

NEWNESS





HAWLG0003361

NEWNESS

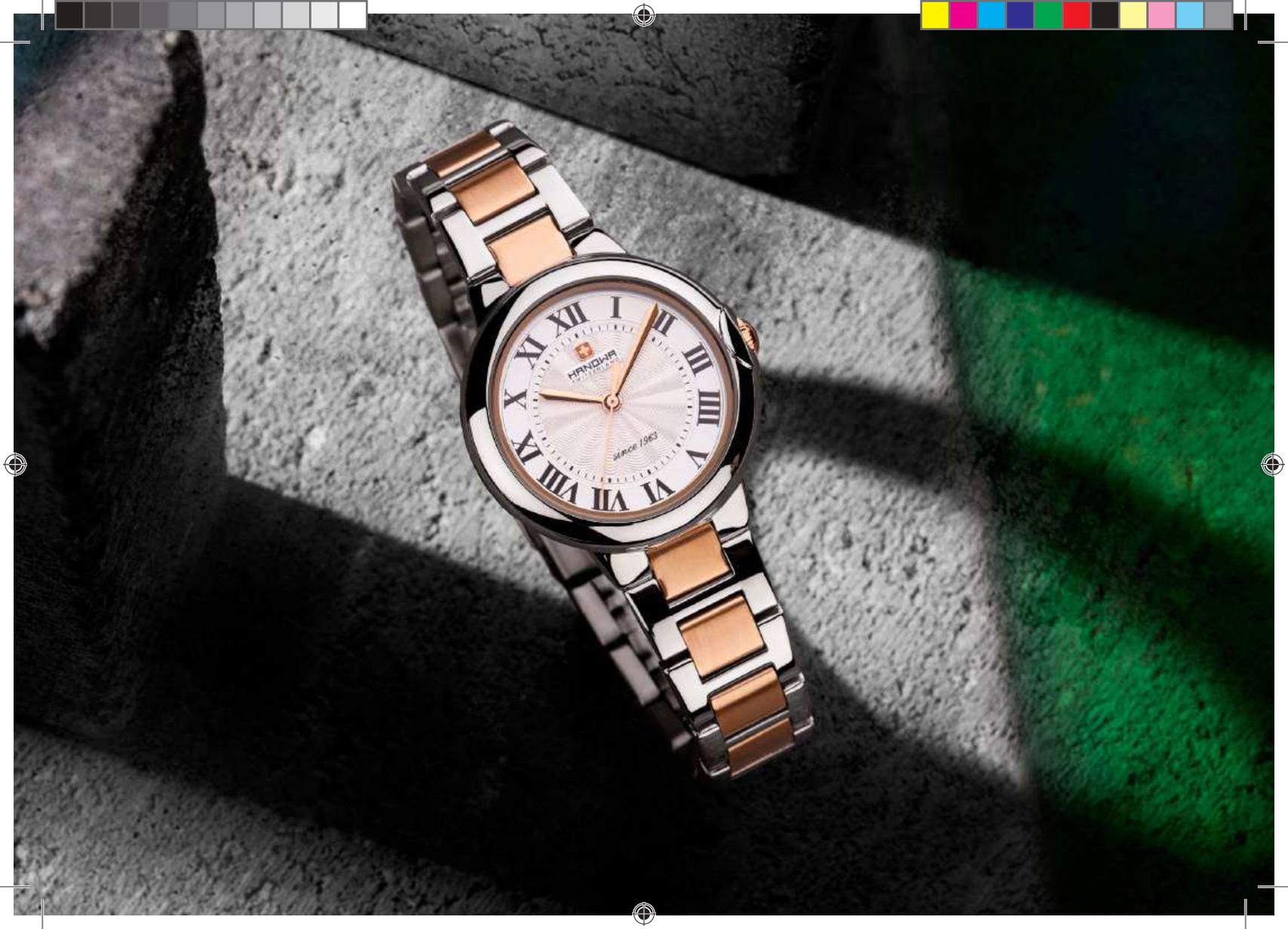


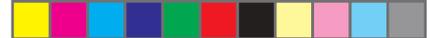


ASCONA

Ascona is the purest expression of Hanowa femininity: quietly bold, effortlessly refined. The dial reveals a play of textures - the pattern graces the inner dial, encircled by a sleek outer ring with classic Roman numerals, creating a refined contrast that speaks to confident elegance. This elegant timepiece balances practicality with sophistication, featuring a smooth bracelet that rests gently on the wrist.







HANOWA / ASCONA



HAWLG0001501



HAWLG0001502



HAWLG0001561





HAWLG0001560

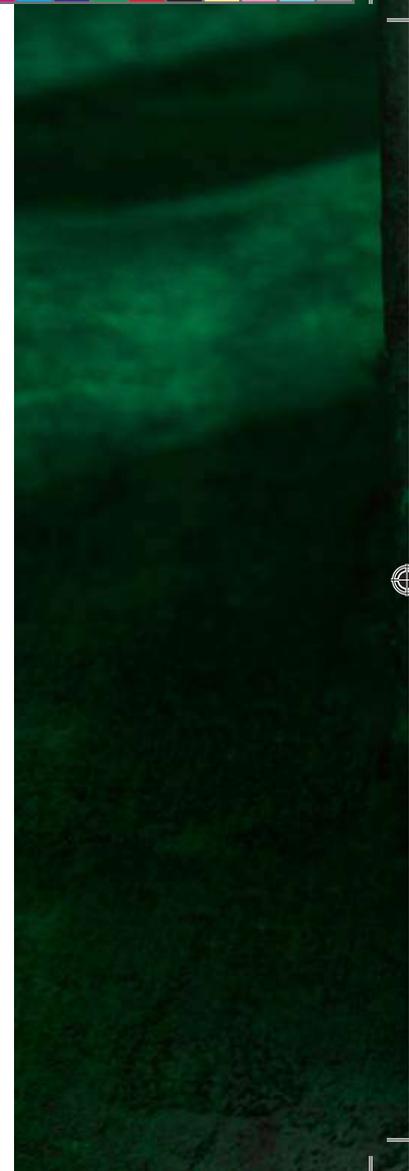




CANOVA

The Canova timepiece boasts a design that oozes a sleek and modern appeal. Adorned with crystal indices, this watch shines with subtle brilliance.

The mother of pearl dial showcases a captivating ray pattern. The delicate iridescence and unique patterns of the mother of pearl create a mesmerizing visual effect, capturing the essence of natural beauty. The interplay between the polished and brushed bracelet links create a captivating visual contrast, enhancing the overall elegance of the timepiece.







HAWLG0002003



HAWLG0002004



HAWLG0002011



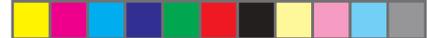


EMILIA

Aesthetically designed with a touch of feminine elegance, Emilia breathes a fresh air of modern sophistication. Distinguished by the crystals and dual pattern of the stunning dial, the watch is sure to stand out. The balanced design is complemented by the sleek bracelet, ensuring style and comfort.







HANOWA / EMILIA



16-7087.04.001



16-7087.04.003



16-7087.04.007





16-7087.04.014





LANCY

Lancy captures the essence of refined luxury for women with a distinctive style. Its dial, adorned with a striking houndstooth-textured pattern, creates a mesmerizing play of light and shadow. Protected by sapphire-coated glass, this timepiece embodies timeless elegance, with every detail showcasing impeccable Swiss craftsmanship.

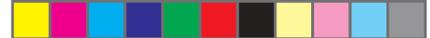






HAWLH0002905





HANOWA / LANCY



HAWLH0002901



HAWLH0002902



HAWLH0002903

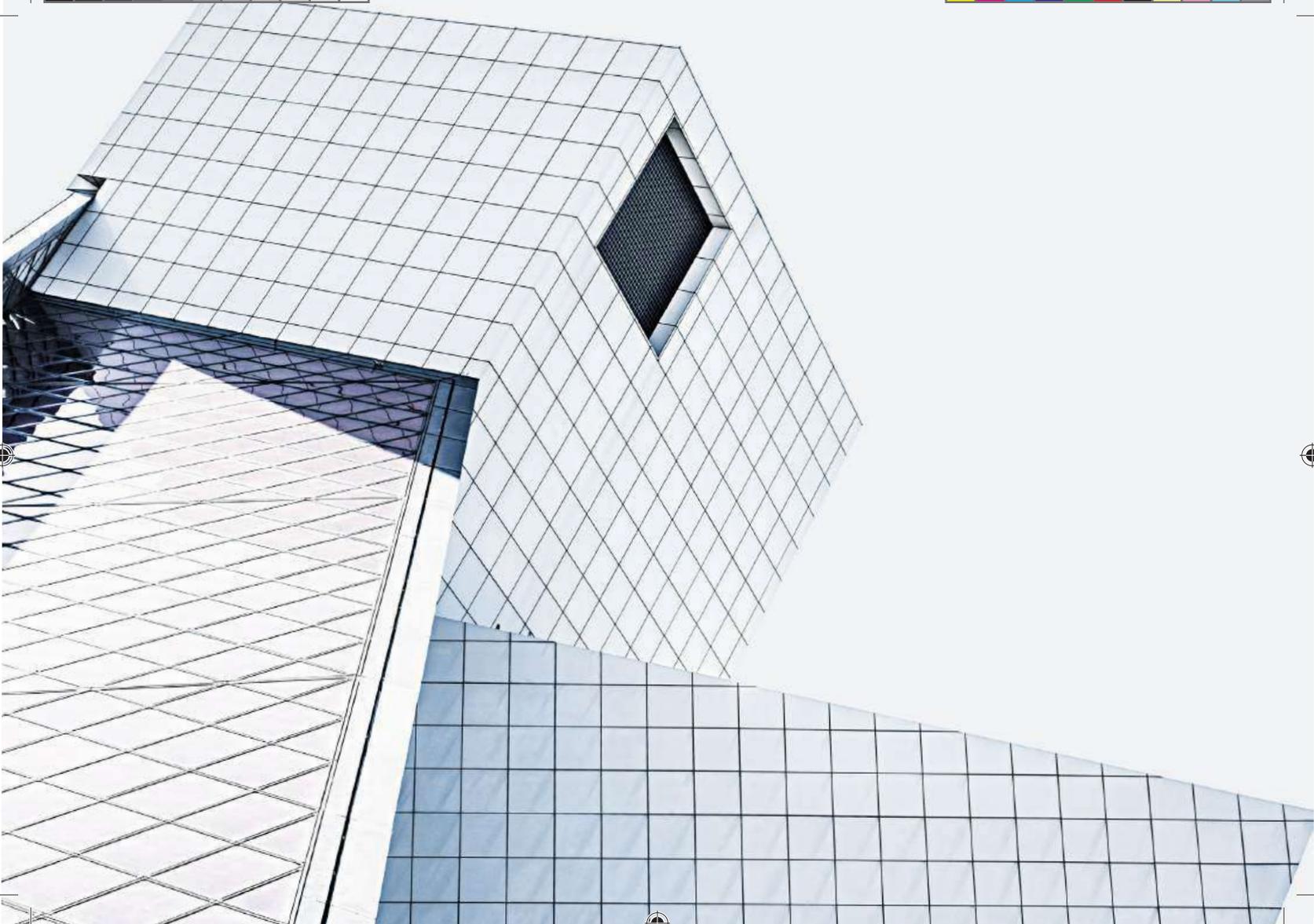




22.5mm 36mm

HAWLH0002904





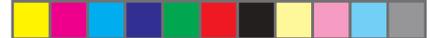


MAGGIA

Adorned with captivating details, Maggia is sure to make a statement.

The mother of pearl's iridescent details bring the dial to life, creating a mesmerizing personality. The crystal hour markers add a touch of sparkle and glamour to the dial, while its unique geometric flower pattern gives a feminine appeal. The overall delicate elements make the timepiece a true work of art.





HANOWA / MAGGIA



HAWLG0001303



HAWLG0001304



HAWLG0001360

ION
PLATING





HAWLG0001310







HAWLA0001301



HAWLA0001302



MELIDE

Refined elegance, Hanowa's Melide 2-hand watch is all about subtle charm.

This petite watch houses a mother of pearl dial adorned with sparkling crystal stones, shiny diamond-shaped hour markers, and a sapphire coated crystal. The particular stainless steel bracelet finalizes the feminine look.







HANOWA / MELIDE



HAWLG0003201



HAWLG0003202



HAWLG0003210

ION
PLATING





S/ST

MOP

5 ATM

mm

16mm

31mm



HAWLG0003203



RIVERA

Experience the allure of Rivera with the exquisitely crafted timepiece, a homage to the Swiss town in the Tessin canton. Seamlessly blending tradition and innovation, the seven-link bracelet ensures an unmatched fit and style. While the dial's fabric texture pattern evokes timeless charm, the date window adds functional elegance. Embrace Swiss craftsmanship and the spirit of Rivera with a watch that is crafted to stand out.







HANOWA / RIVERA

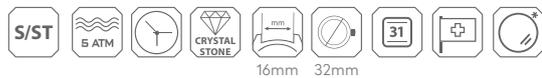


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HAWLH2200561



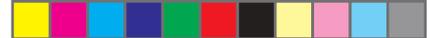


HANOWA / RIVERA



HAWLH2200560





HANOWA / RIVERA



HAWLH2200501



HAWLH2200502





HAWLH2200503





SENSE

Sense, a watch inspired by the serene beauty of the Sense River in Switzerland, seamlessly blends nature's grace with Swiss precision. The fluted bezel, reminiscent of the river's gentle ripples, adds texture to the design, while the mother-of-pearl dial reflects the timeless beauty of the landscape. The bracelet, integrated with five links, gracefully connects to the bezel, offering a feminine touch. With a discreet date feature, Sense is a symbol of elegance.



HANOWA / SENSE

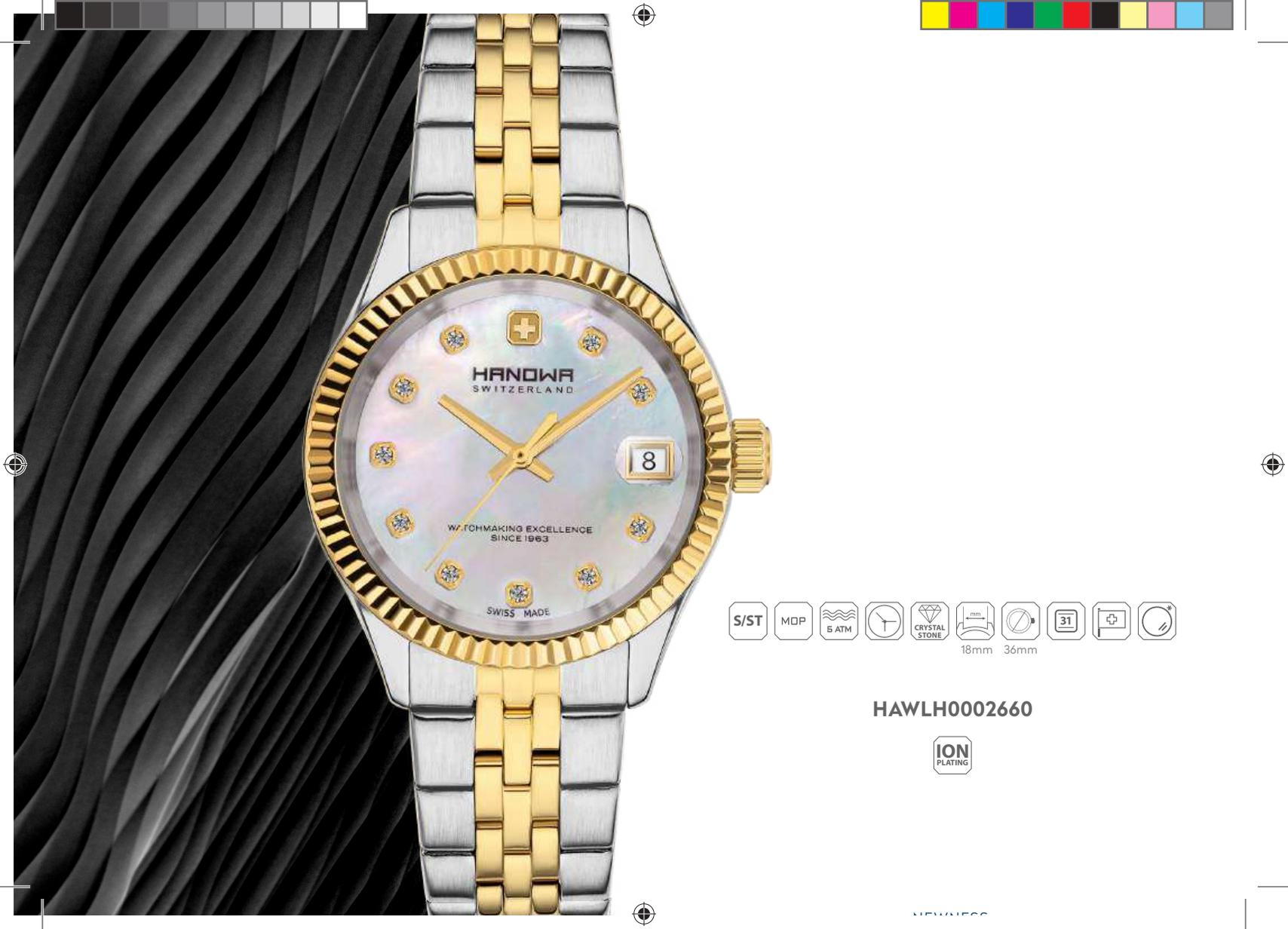


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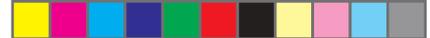
HAWLH0002603



- S/ST
- MDP
- 5 ATM
- Crystal Stone
- 18mm 36mm
- 31
- +
-

HAWLH0002660

ION
PLATING



HAWLH0002601



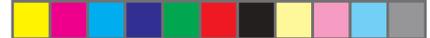
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SURSELVA



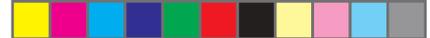
With a hint of refinement and Swiss craftsmanship, Surselva is crafted to meet the everyday standards like a breeze. A timeless elegance radiates from the sunray brushed dial with contrast line hour markers. The watch is well complemented by a bracelet that is expertly linked with Hanowa's attention to detail and quality. A crystal glass encases this work of art, guaranteeing clarity and longevity.





HAWLH2200420

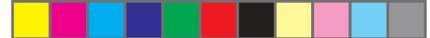




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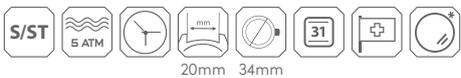


HANOWA / SURSELVA



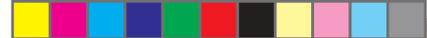
HAWLH2200460





HAWLH2200462





TRESA

Effortlessly chic with a touch of charm - that's Hanowa Tresa. From its soft colored dial to the subtle crystal stone accents on the topring, this minimalist design is all about simple sophistication that works for any occasion.







HANOWA / TRESA



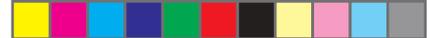
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HANOWA / TRESA



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HAWLH0001603



HAWLH0001660





HAWLH0001601



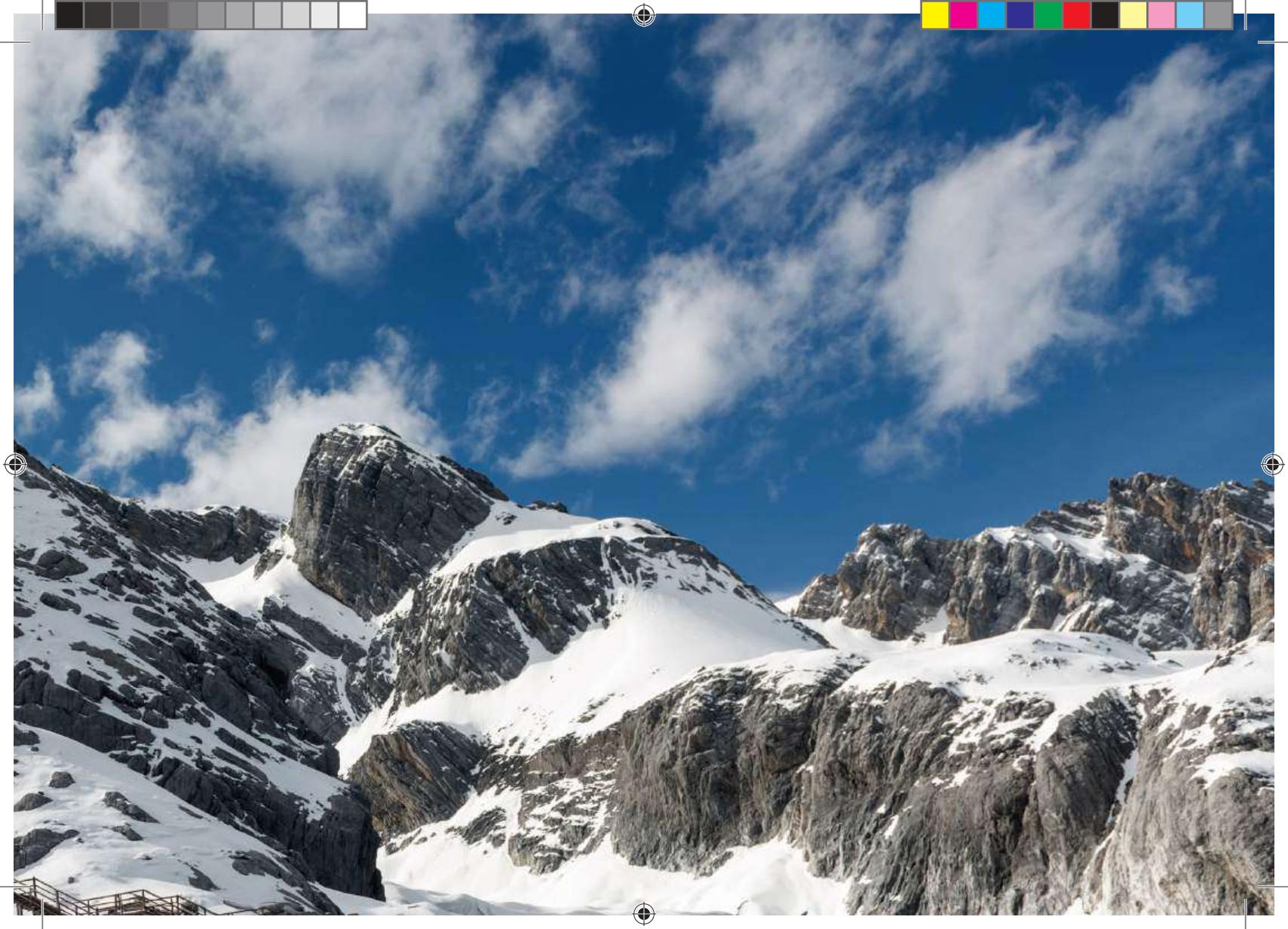
GENTS COLLECTION



HANOWA

SWISS MADE

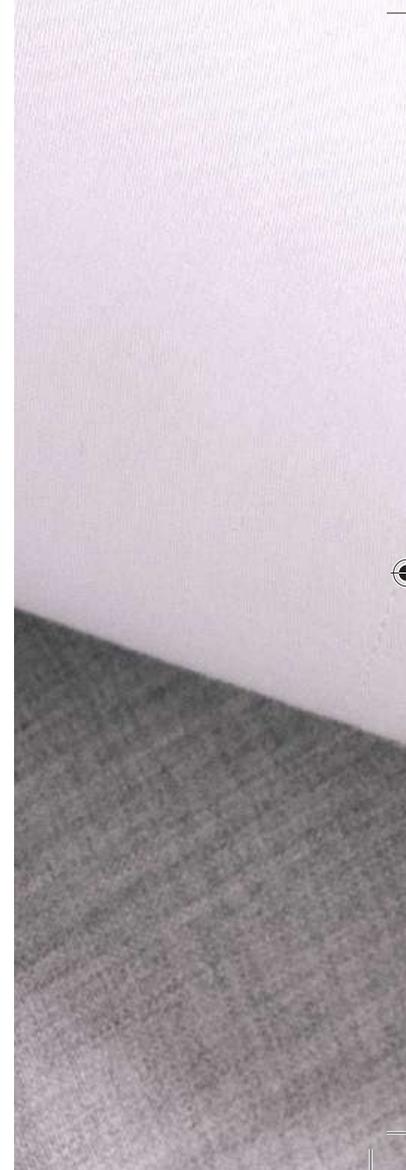




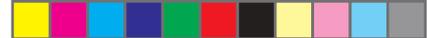


BISTER

Hanowa's Bister is a bold take on modern watch design - sharp, sophisticated, and timelessly elegant. Its angular 42mm case carves out a commanding presence, while the stunning dial, finished with a heavy vertical brush, creates a striking gradient effect. An applied dial ring adds structure, framing the precision-driven sub-eyes, each detailed with a contrasting pattern for an extra layer of depth. Powered by a multifunction movement, Bister merges technical prowess with effortless style, making it a statement of confidence, precision, and contemporary refinement.







HANOWA / BISTER



HAWGI0004301

NEWNESS



HAWGI0004303

NEWNESS



HAWGI0004304

NEWNESS

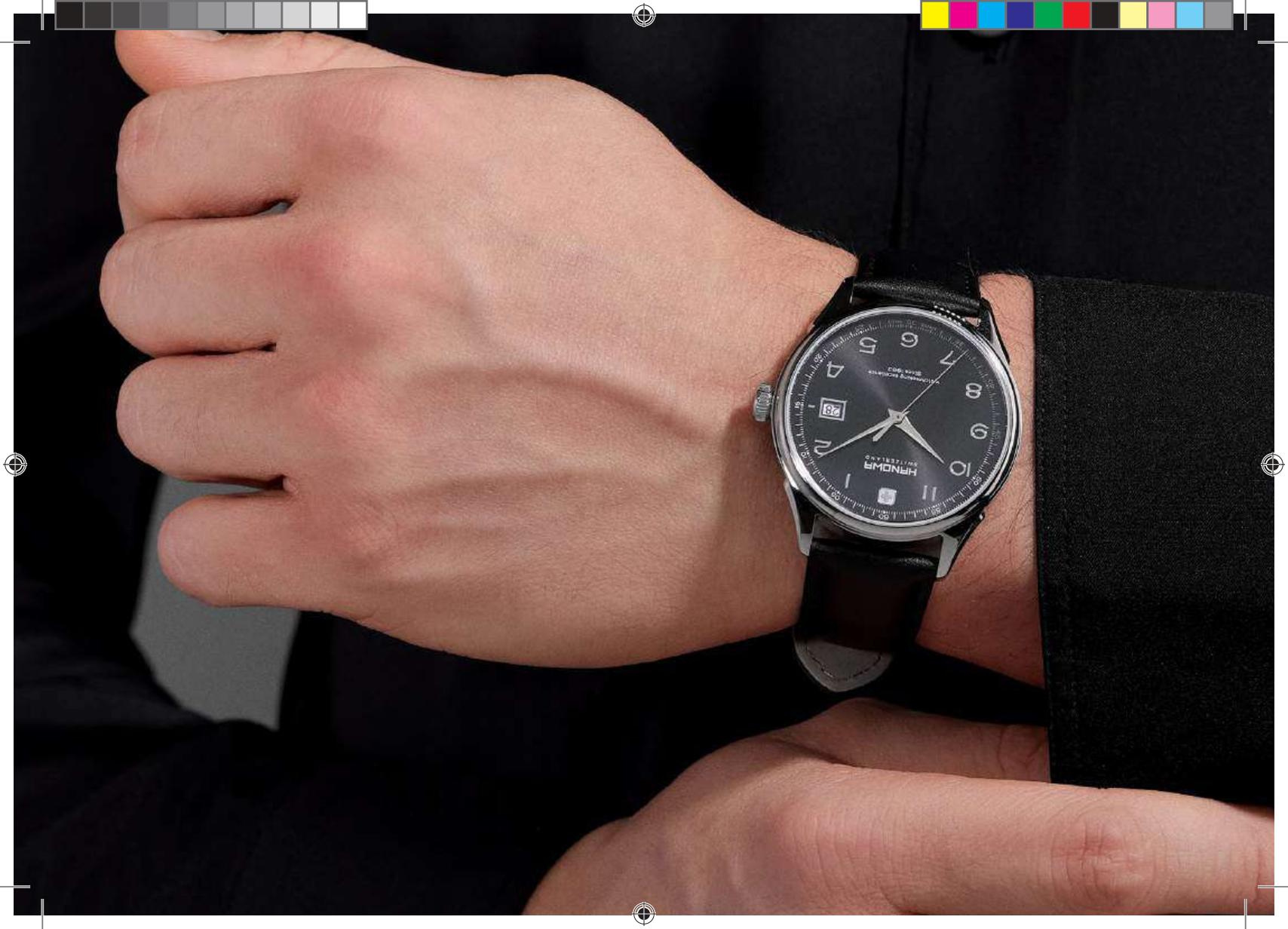


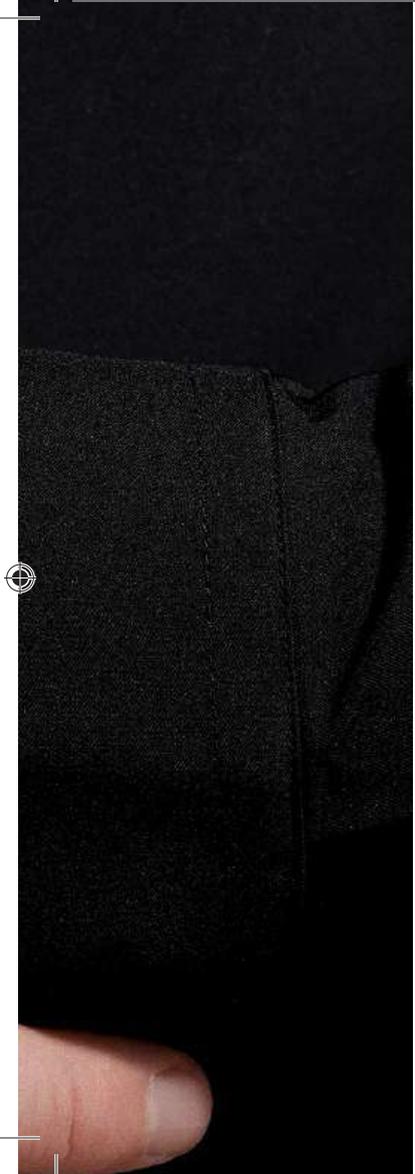


HAWGI0004302

HIGHLIGHT MODEL

NEWNESS





JONEN

Hanowa is deeply committed to the art of classic watchmaking, effortlessly blending tradition with modern refinement. Jonen watch plays with symmetry and clean detailing, featuring a 39mm case with faceted, brushed lugs that appear seamlessly soldered, adding depth and character. Arabic numerals and dauphine-shaped hands on the black dial lend a timeless elegance.





HANOWA / JONEN



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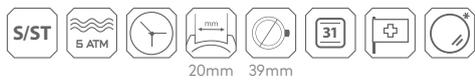
NEWNESS



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NEWNESS

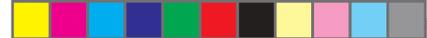




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NEWNESS

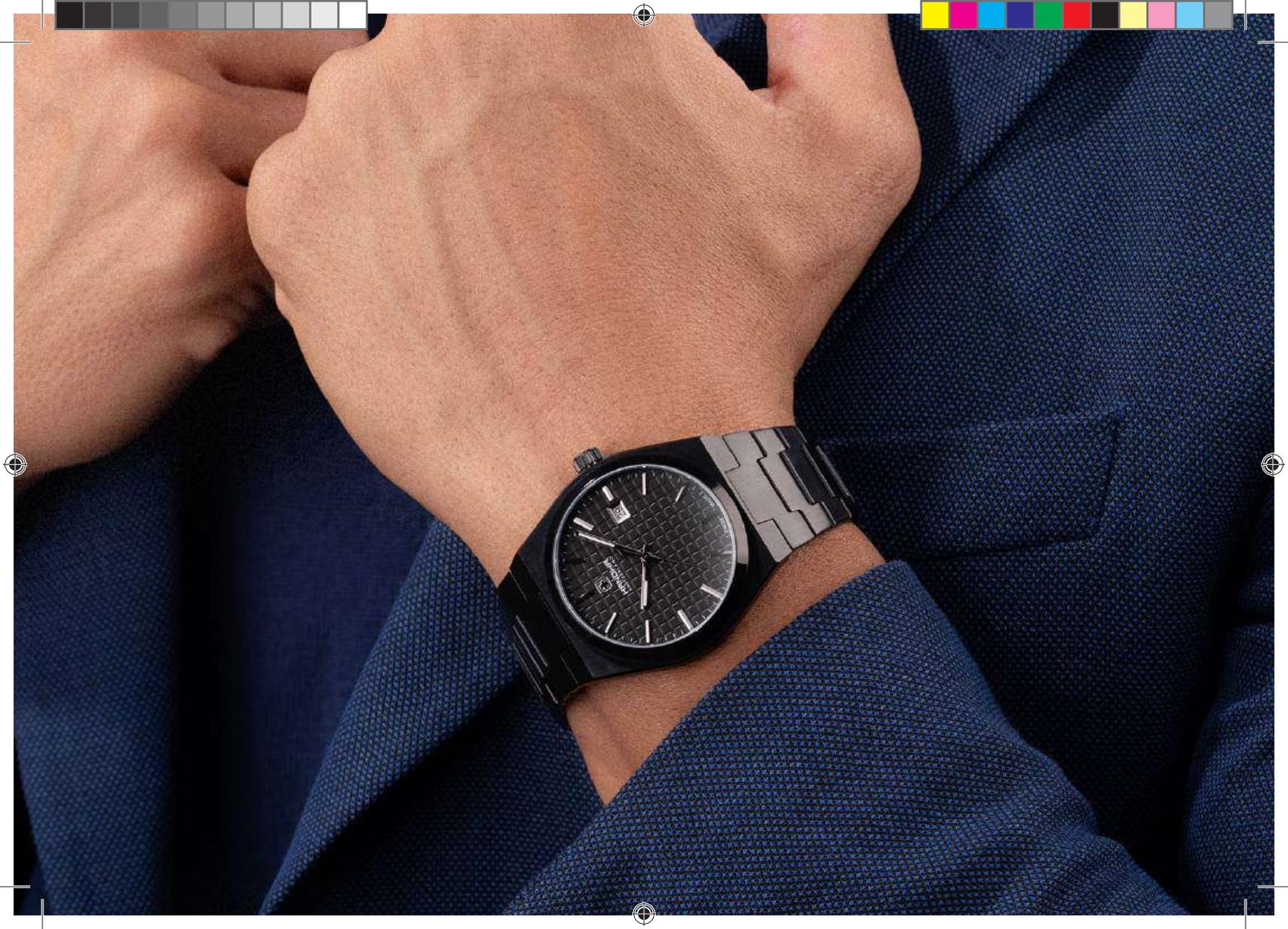


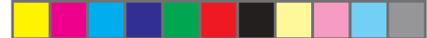


GOMS

Hanowa's latest Goms timepiece is inspired by the picturesque town nestled in the Valais region, renowned as an eldorado for cross-country skiing enthusiasts. Reflecting the spirit of exploration, the watch fuses modernity and geometry, while ensuring a smooth and comfortable fit. The checkered pattern dial oozes class, adorned with simple yet refined indexes that enhance readability. Positioned at 3 o'clock, the date window adds practicality to the design. Completing the timepiece, the luminescent hands provide functionality in low-light conditions.







HANOWA / GOMS



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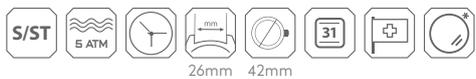


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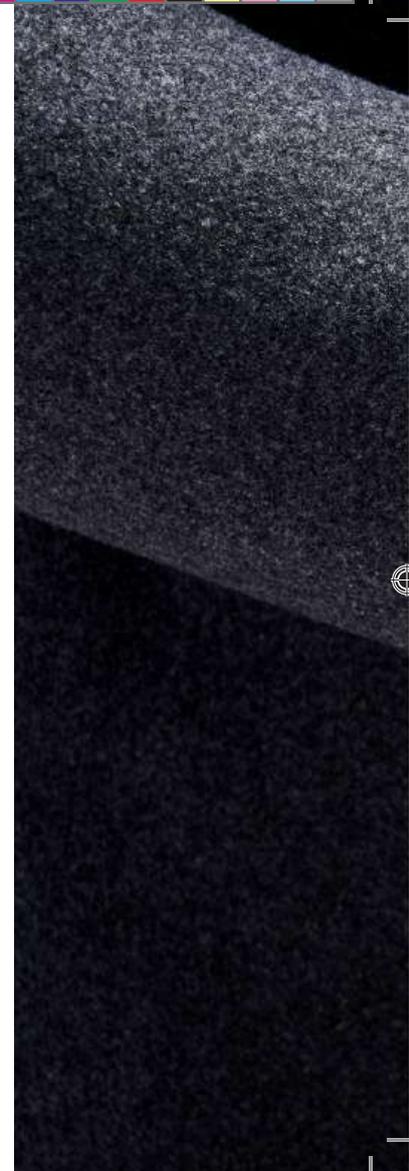


HAWGH0002502



KANDER

Designed with minimalism in mind, Kander is timeless in style and classic in size. This watch features a 43mm case encasing an understated dial with contrast indexes, evoking a relaxed and modern vibe. The stainless steel bracelet with a concealed clasp adds to the overall design language of the watch. Known for its precision and reliability, this watch is perfect for everyday wear. A watch that will complement any man's taste and personality.







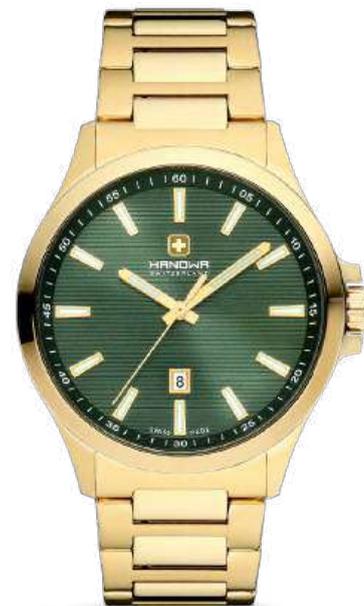
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HAWGH0001801



HAWGH0001803



HAWGH0001810





MISOX

Hanowa's Misox captures the essence of refined simplicity, blending minimal design with subtle color nuances and slender elegance. More than just a timekeeper, it serves as a personal statement. The design balances traditional sophistication with innovative Swiss craftsmanship, while clean lines and understated details lend a cosmopolitan character. Yet, it retains a distinct touch of homegrown charm. With a 40mm case, Misox embodies Hanowa's DNA: Swiss-made quality, precision, and enduring style.

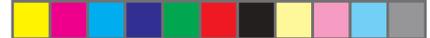






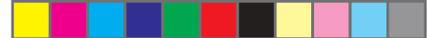
20mm 40mm

HAWGB2200104



HAWGB2200103





HANOWA / MISOX



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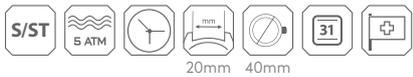


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HAWGH2200105





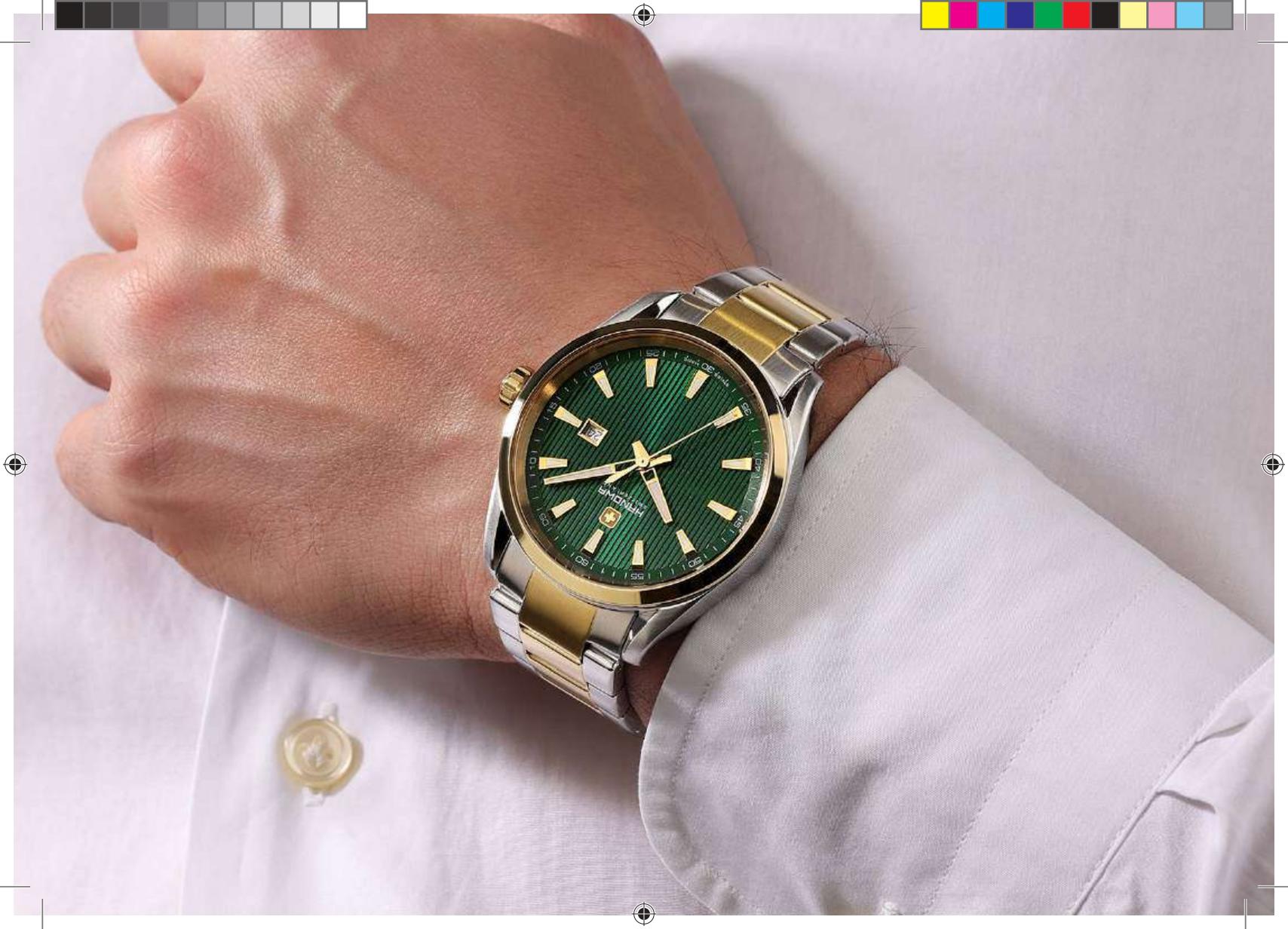
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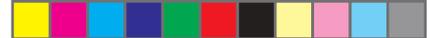


ORAN

Oran, a 3-hand date watch, features a striking dial with bold vertical line design, protected by a sapphire-coated crystal. The refined case with brushed and polished facets commands attention. The reworked hands add a sporty edge to this otherwise classic timepiece, making Oran the perfect blend of cool elegance for any occasion.







HANOWA / ORAN



HAWGH0002701



HAWGH0002702



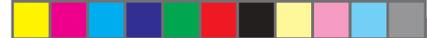
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ION
PLATING





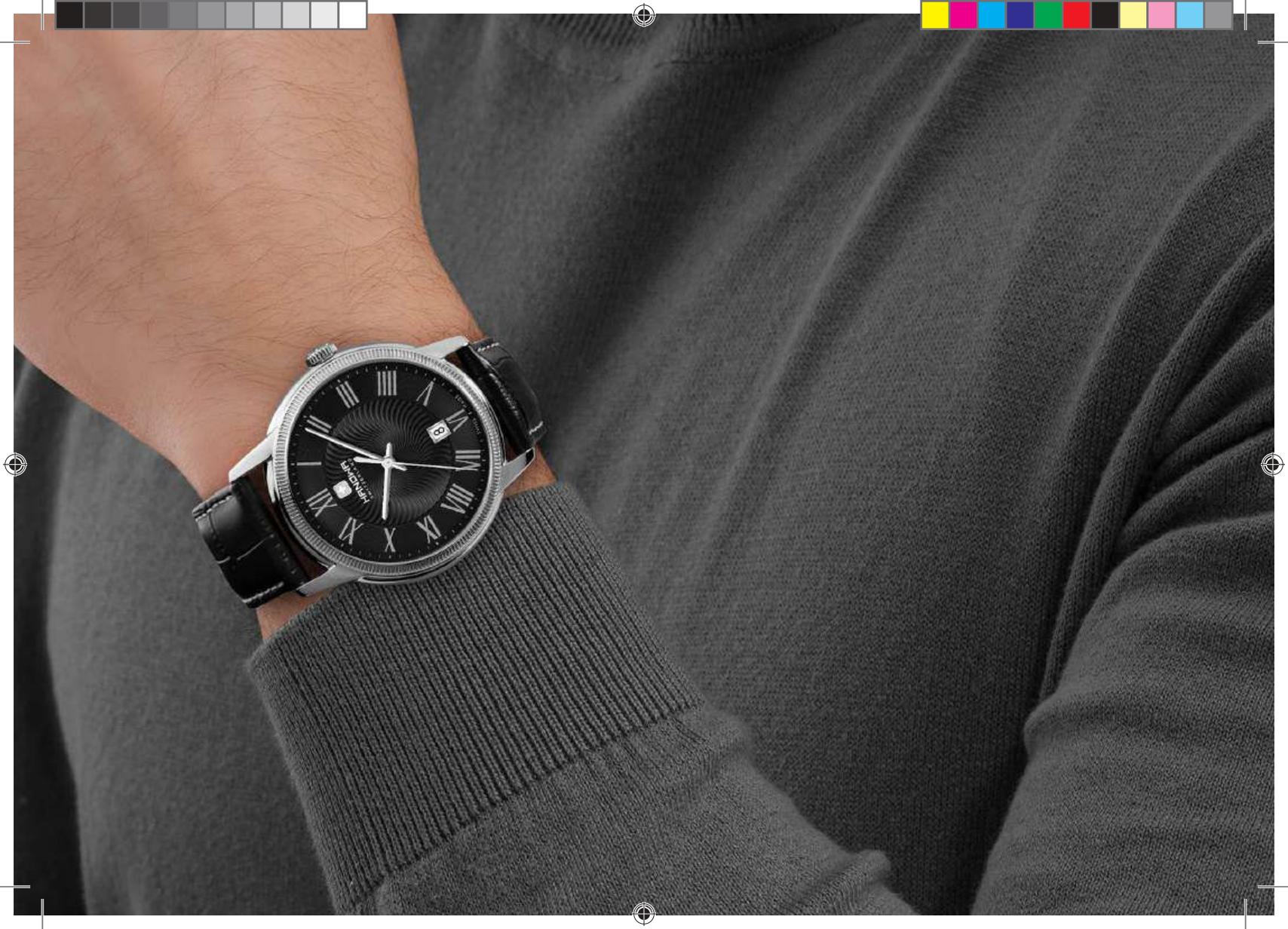
HAWGH0002703



SALVAN

Hanowa's Salvan cleverly reimagines a classic design, infusing it with rich personality. The watch combines elegant Roman numeral hour markers set beneath a sapphire-coated crystal with a distinctive inner swirl pattern on the dial. It is available with either a premium leather strap or a metal bracelet, offering a touch of understated luxury. The finely proportioned, coin-edged bezel adds a refined elegance, making it both timeless and sophisticated on the wrist.





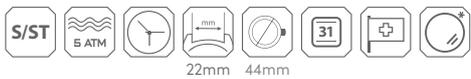


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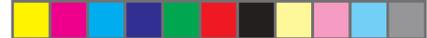
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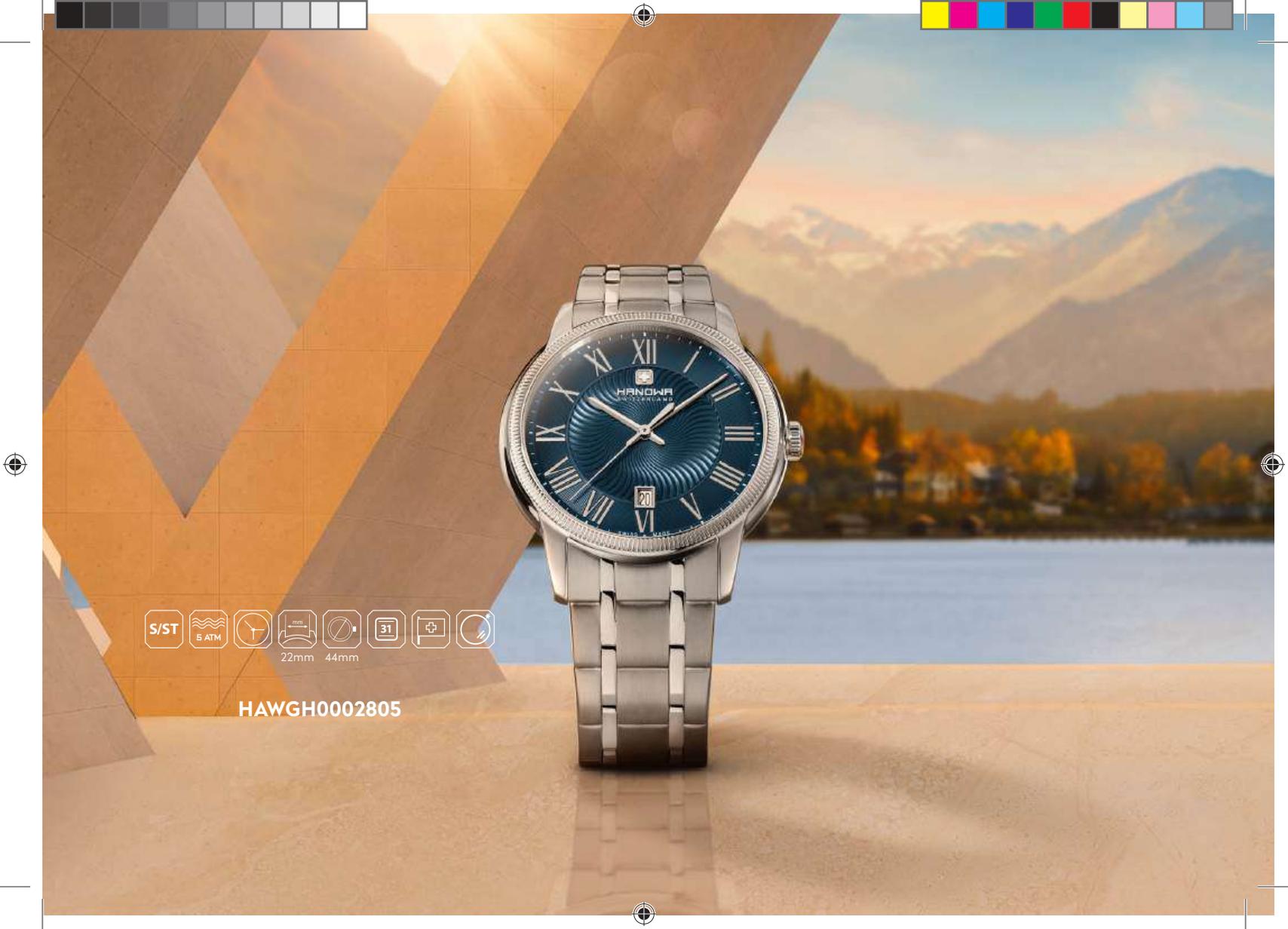


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