



SWISS MILITARY

HANOWA



ABOUT US

Swiss Military Hanowa, renowned for Swiss-made precision watchmaking, was established by Hans Noll in 1963 in Bienne, Switzerland. Rooted in a rich legacy of Swiss craftsmanship, the brand stands firmly on its commitment to accuracy, excellence, and reliability. Officially licensed by the Swiss Confederation, every intricate detail of the thoughtfully crafted watches echoes robustness, endurance, and exceptional performance.

Embracing the philosophy “**YOUR ONLY LIMIT IS YOU**”, Swiss Military Hanowa inspires greatness by pushing boundaries and unlocking new possibilities. With 60 years of cutting-edge design and Swiss-made excellence, the brand continues to build watches that perfectly complement an active lifestyle – multifunctional, durable, timeless, and modern.

In pursuit of a more sustainable future, Swiss Military Hanowa forges ahead toward sustainability, sourcing leather from certified tanneries and partnering with organizations to create safe and sustainable products.

HERITAGE

Hanowa has been pushing the rugged aesthetic since 1963, when it was founded in Biel Switzerland, by Hans Noll. In 1990, the brand made this look its signature style with the founding of Swiss Military Hanowa.

Marking 60 years of cutting-edge design, robust features, and Swiss-made excellence, Swiss Military Hanowa stands as a testament to its legacy of precision and innovation.

Officially licensed by the Swiss Confederation, Swiss Military Hanowa was founded on Swiss craftsmanship, superior quality, and high precision. Today, the brand continues to make watches that complement an active lifestyle – multifunctional, durable, timeless, and modern.



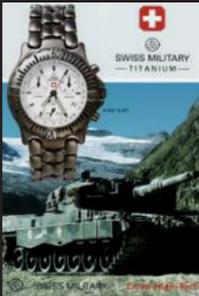
1963 HANOWA FOUNDED

The company established by Hans Noll in 1963 was founded as a family business. The founder and brand ambassador dedicated his life to watches.



1969 RING AND PENDENT WATCHES

1969 following the market trends, ring and pendent watches were first introduced



1997 TITANIUM WATCHES

Committed to the world of sports, advanced technical materials are used for the production of Swiss Military Hanowa watches



2012 FLAGSHIP

Flagship and Flagship Chrono were introduced becoming soon the hero piece of the collection capturing the world's attention.



2014 OFFICIAL LICENSED

Swiss Military Hanowa is officially licensed by the Swiss Confederation for the high standards of quality upheld by the brand since its foundation. Only a selected number of Swiss brands are awarded with this significant accreditation by the Swiss government, recognized around the world.



2023 60 YEARS

Marking 60 years of cutting-edge design, robust features, and Swiss-made excellence, Swiss Military Hanowa stands as a testament to its legacy of precision and innovation.



SAVOIR-FAIRE

Commitment and dedication are the cornerstones of our expertise. Meticulous attention to the finer details sets Swiss Military Hanowa apart, consistently elevating the precision and quality of timekeeping.

Rigorous tests, employing state-of-the-art technology, guaranteed durability and impeccable accuracy in every watch we craft.

WATCH FAMILIES 2025





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AUTOMATICS



DARK NIGHT

Introducing the Dark Night, an automatic 3-hand date watch that epitomizes bold elegance. Its all-black matte finish, complemented by a beautifully fluted matte bezel, delivers sophistication. The Musou black dial absorbs 99.4% of light, blending the logo seamlessly into its design. This timepiece is the ultimate expression of minimalist luxury.

MOVEMENT
SWISS MADE SOPROD P024

FUNCTION
AUTOMATIC WITH SELF WINDING

DIAMETER
41MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



NEW!

SMWGL0005530



7 620958 013278





MASTER DILIGENTER

A fresh take on timeless elegance: Swiss Military Hanowa's Master Diligenter. This 41mm automatic timepiece features a sleek case with a fluted bezel, water-resistant up to 100 meters. Its textured silver dial captivates the eye, with a magnifying lens at 3 o'clock for easy date reading. Paired with a durable bracelet, this watch perfectly blends sophistication and performance.

MOVEMENT
SWISS MADE SOPROD P024

FUNCTION
AUTOMATIC WITH SELF WINDING

DIAMETER
41MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



NEW!

SMWGL0005402



NEW!

SMWGL0005410



NEED MACRO SHOT



DILIGENTER

MOVEMENT
SWISS MADE SOPROD P024

FUNCTION
AUTOMATIC THREE HANDS DATE

DIAMETER
41MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



SMWGL0002101



SMWGL0002102



SMWGL0002103



SMWGL0002160



SMWGL0002110





MAJESTIC PIONEER

“Majestic Pioneer is an automatic 3-hand date watch featuring a black/blue/silver raised CD finishing dial evoking a satin effect complemented by dark-shadowed luminous hands. The watch includes a detailed three-link bracelet and a see-through case back, showcasing its precision self-winding movement. The Majestic Pioneer perfectly balances luxury and functionality.”

MOVEMENT
SWISS MADE SOPROD P024

FUNCTION
AUTOMATIC WITH SELF WINDING

DIAMETER
41MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



NEW!

SMWGL0006201



7 620958 013124



NEW!

SMWGL0006202



7 620958 013131



NEW!

SMWGL0006203



7 620958 013148

NEED MACRO SHOT



SEALORD

“Meet the Sealord, your ultimate companion for underwater adventures. This automatic 3-hand date watch features a sturdy case paired with a sleek black/blue/green/dark brown dial. The unidirectional turning bezel with coin edge details is designed to offer excellent grip under water. The scratchproof bezel insert in black ceramic combines functionality and style. With a screw-down crown and water resistance up to 20 ATM, this Swiss Military Hanowa watch is built for performance.”

MOVEMENT
SWISS MADE SOPROD P024

FUNCTION
AUTOMATIC WITH SELF WINDING

DIAMETER
41MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
20 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



SMWGL0006301



SMWGL0006304



SMWGL0006302



SMWGL0006360



MAITRE PLONGEUR

Taking diving exploration to new depths.

Maitre Plongeur, the ultimate diving watch, is the perfect companion for diving enthusiasts and professionals alike. With a robust case and a set of interchangeable bracelet and strap, this watch offers unmatched durability and versatility. The striking navy-blue dial not only adds elegance but also enhances readability with its luminous hands and indices, even in the depths of the ocean. Powered by a Swiss-made automatic movement, precise timekeeping is ensured at all times. With exceptional water resistance of up to 1000 meters, Maitre Plongeur is truly a diver's dream.

MOVEMENT
SWISS MADE SOPROD P024

FUNCTION
AUTOMATIC THREE HANDS DATE

DIAMETER
44.5MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
100 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L / SILICONE

SPECIAL
UNIDIRECTIONAL TURNING BEZEL
SCREW DOWN CROWN

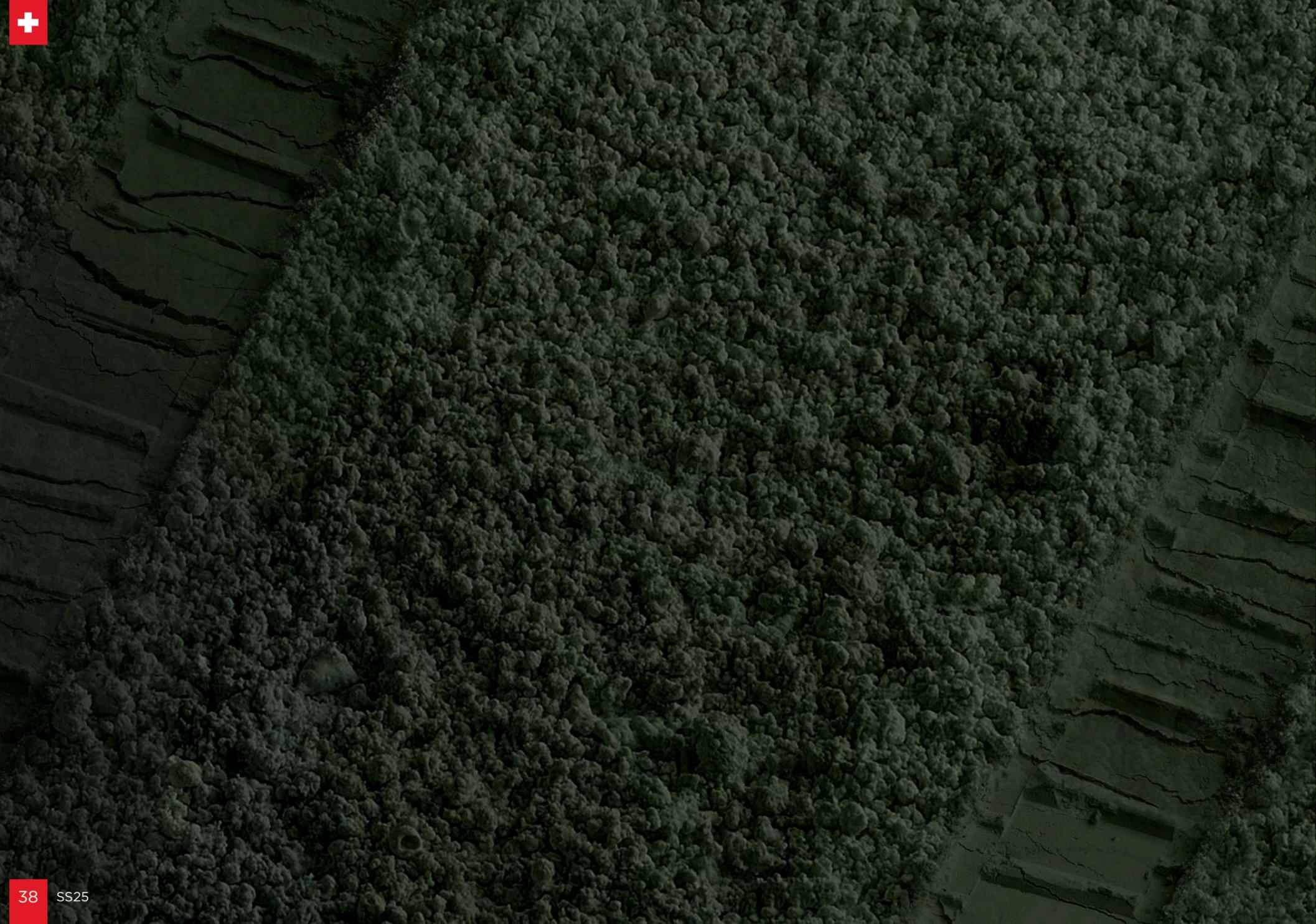


SMWGL0002001- SET



SMWGL0002002-SET





CERAMICS



SIDEWINDER CERAMIC

The Swiss Military Hanowa Sidewinder Ceramic combines high-tech ceramic with Swiss watchmaking tradition. This watch delivers a robust build and flawless performance thanks to its dependable movement and cutting-edge ceramic construction. The black velvet dial pops against the sleek grey case, finished with a grey ceramic bracelet for timeless elegance and versatility.

MOVEMENT
SWISS MADE RONDA 5040.D

FUNCTION
QUARTZ CHRONOGRAPH

DIAMETER
43MM

MATERIAL
CERAMIC

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
CERAMIC



SIDEWINDER CERAMIC
60-year Anniversary Edition



SMWGI0002285



7 620958 012165



SMWGI0002284



7 620958 010383



SMWGI0002280



7 620958 010345



SMWGI0002281



7 620958 010352



SMWGI0002282



7 620958 010369



SWISS RECRUIT LADY CERAMIC

The Swiss Recruit Lady Ceramic is a timeless and elegant watch designed for the modern woman. This sophisticated timepiece seamlessly blends reliable functionality with a touch of luxury. The watch features a stunning white mother-of-pearl dial that shimmers with subtle iridescence, complemented by three sparkling diamonds as hour markers for added brilliance. Crafted from resilient white and gold-plated ceramic, the Swiss Recruit Lady Ceramic is built to last.

MOVEMENT
SWISS MADE RONDA 763E

FUNCTION
QUARTZ THREE HANDS

DIAMETER
31.5MM

MATERIAL
CERAMIC

WATER RESISTANCE
5 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
CERAMIC

SPECIAL
MOTHER OF PEARL DIAL
WITH 3 DIAMONDS



SMWLG0005101



7 620958 012752



SMWLG0005102



7 620958 012769





FIELD WATCHES



FIELDMASTER TRITIUM

Fieldmaster Tritium – sharp, puristic, and built for adventure. Drawing inspiration from military design, this timepiece showcases a sleek, understated case with a distinctive crown at 4 o'clock. Gaseous tritium light tubes guarantee exceptional visibility in any condition, while the premium olive/black Italian leather strap completes the field-ready look.

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
42MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

STRAP
GENUINE LEATHER PRO



NEW!

SMWGB0005240



7 620958 012783



NEW!

SMWGB0005241



7 620958 012776





FIELDMASTER

Built for adventure, the Fieldmaster prioritizes both classic design and reliable functionality. Its sandblasted gunmetal case offers a rugged look, and the black dial features punched numerals with full lume for clear visibility in low-light situations. The Fieldmaster is a reliable timepiece ready to tackle any challenge. The sturdy stainless steel bracelet complements the watch's utilitarian design, ensuring comfort and long-lasting wear.

MOVEMENT
SWISS MADE RONDA 763E

FUNCTION
QUARTZ THREE HANDS

DIAMETER
40MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L / LEATHER



SMWGA0003940



7 620958 011892



SMWGG0003941



7 620958 011908





NOMAD

Nomad captivates with its vintage shaped 43mm case. Designed for versatility, it comes with three interchangeable straps: a hand-stitched leather, a tropic silicone strap, and an elastic NATO paratrooper strap. With 10 ATM water resistance, this watch seamlessly blends cretro style with modern adaptability.

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
43MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

STRAP
GENUINE LEATHER



SMWGB0004901-SET



SMWGB0004902-SET



SMWGB0004940-SET



NEED MACRO SHOT



FALCON

MOVEMENT
SWISS MADE RONDE 503

FUNCTION
QUARTZ THREE HANDS

DIAMETER
42MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

STRAP
LEATHER



SMWGA2100404



SMWGA2100401



SMWGA2100402





PILOT WATCHES



CONDOR

Condor is a vintage-inspired aviation model featuring a split top ring with circularly brushed and coin-edge detailing. The black/cool gray dial showcases bold hour markers, with the Swiss Military logo elegantly positioned at 12 o'clock. The fine sandblast finished dial features luminous numerals for enhanced visibility, complemented by a typical pilot-style crown. Crafted from premium Italian brown/black/olive leather from a rated tannery, the strap boasts hand-stitched details on both sides, adding a touch of artisanal quality.

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
41MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
BOX TYPE SAPPHIRE GLASS

STRAP
GENUINE LEATHER PRO



NEW!

SMWGB0003701



7 620958 011786



NEW!

SMWGB0003702



7 620958 011793



NEW!

SMWGB0003703



7 620958 011809





THUNDERBOLT

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
43MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L / ITALIAN LEATHER



SMWGB000804



7 620958 011397



SMWGB000805



7 620958 011403



SMWGH000801



7 620958 008885



SMWGH000802



7 620958 008892



SMWGH000803



7 620958 008908



SMWGH000860



7 620958 008915



THUNDERBOLT CHRONO

MOVEMENT
SWISS MADE RONDA 3540.D

FUNCTION
QUARTZ CHRONOGRAPH

DIAMETER
43MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L / ITALIAN LEATHER



SMWGC0000401



7 620958 007840



SMWGC0000402



7 620958 007857



SMWGC0000405



7 620958 008304



SMWGC0000430



7 620958 007864



SMWGI0000403



7 620958 007871



SMWGI0000404



7 620958 007888



SMWGI0000431



7 620958 007895





AIRMAN FIRST CLASS

MOVEMENT
SWISS MADE RONDA 5030.D

FUNCTION
QUARTZ CHRONOGRAPH

DIAMETER
43MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L / LEATHER



SMWGC0003101



7 620958 011410



SMWGI0003102



7 620958 011427



SMWGI0003103



7 620958 011434



SMWGI0003104



7 620958 011441



AFTERBURN GMT

MOVEMENT
SWISS MADE RONDA 515.24H

FUNCTION
QUARTZ THREE HANDS DATE,
2ND TIME ZONE

DIAMETER
44MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L / ITALIAN LEATHER



SMWGB0003201



7 620958 011458



SMWGB0003202



7 620958 011465



SMWGH0003203



7 620958 011472



SMWGH0003204



7 620958 011489



AFTERBURN CHRONO

Discover the Swiss Military Hanowa Afterburn Chrono, where vintage charm meets modern precision. Its striking dial, paired with sub-dials, is protected by resilient sapphire glass for ultimate clarity. With a built-in tachymeter, this timepiece is both stylish and dependable.

MOVEMENT
SWISS MADE RONDA 5030D

FUNCTION
QUARTZ CHRONOGRAPH

DIAMETER
44MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L / ITALIAN LEATHER



NEW!

SMWGI0000308



7 620958 013230



NEW!

SMWGI0000309



7 620958 013247



SMWGI0000307



7 620958 008977



SMWGI0000303



7 620958 007819



SMWGI0000304



7 620958 007826



NEW!

SMWGC0000305



7 620958 008946



NEW!

SMWGC0000331



7 620958 013414



SMWGC0000320



7 620958 008960



SMWGC0000301



7 620958 007772



SMWGC0000302



7 620958 007789



SMWGC0000340



7 620958 007802



URBAN SPORTS



NAVALUS PRO CHRONO

Experience a modern take on the historic Navalus Chrono. This chronograph watch - Navalus Pro Chrono, features baton hour markers and hands, clean lines, and a large dial opening for bold visual impact. Its heavy sand-blast finished black/blue/green & black dials add depth, while diamond-cut sub eyes bring a touch of sophistication to this contemporary design.

MOVEMENT
SWISS MADE RONDA 5030D

FUNCTION
QUARTZ CHRONOGRAPH

DIAMETER
43MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



NEW!

SMWGI0004204



7 620958 011984



NEW!

SMWGI0004205



7 620958 011991



NEW!

SMWGI0004206



7 620958 013117





GREYHOUND CHRONO

Greyhound Chrono features a raised bezel of shock-resistant K1 mineral glass and 100m water resistance. Functions include a 30-minute and 12-hour counter, center stop second, and date window at 6h.

MOVEMENT
SWISS MADE RONDA 5030D

FUNCTION
QUARTZ CHRONOGRAPH

DIAMETER
43MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL/ITALIAN LEATHER



NEW!

SMWGI0003803



7 620958 011854



NEW!

SMWGI0003804



7 620958 011861



SMWGC0003801



7 620958 011823



SMWGC0003802



7 620958 011830



SMWGC0003850



7 620958 011847



GREYHOUND

Handsome and remarkably crafted, Greyhound watch is ideal for men who seek authority and reliability. The watch boasts a modern aesthetic with its 42mm light bronze-plated & black case. A scratch-resistant sapphire crystal protects the gradient dial, offering a touch of visual intrigue. Applied hour markers ensure clear readability, while the rich Italian leather strap provides both comfort and long-lasting wear.

MOVEMENT
SWISS MADE RONDA 503

FUNCTION
QUARTZ THREE HANDS

DIAMETER
42MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL/ITALIAN LEATHER



SMWGA0001551



7 620958 010055



SMWGA0001530



7 620958 010031



SMWGA0001505



7 620958 012790



SMWGA0001502



7 620958 010024



SMWGA0001550



7 620958 010048



SMWGG0001503



SMWGG0001504





DEFENDER

MOVEMENT
SWISS MADE RONDA 5030.D

FUNCTION
QUARTZ CHRONOGRAPH

DIAMETER
41MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L/ITALIAN LEATHER



SMWGC0003340



7 620958 011496



SMWGC0003301



7 620958 011502



SMWGI0003302



7 620958 011519



SMWGI0003303



7 620958 011526



STONE MARTEN

A dynamic watch designed for those who thrive in the great outdoors.

With distinctive character, contemporary design, and remarkable functionality, Stone Marten elevates any outdoor experience. The 45mm case makes a bold statement, while the sub-eyes let you track time with precision. The luminous hands and indices find their home on the grain-patterned, rugged yet refined dial, ensuring readability in any lighting. Balanced by modern styling and classic execution, Stone Marten embodies the spirit of adventure with its overall rough look and feel.

MOVEMENT
SWISS MADE RONDA 3540.D

FUNCTION
QUARTZ CHRONOGRAPH

DIAMETER
45MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

STRAP
LEATHER



SMWGC0001830



7 620958 010185



SMWGC0001831



7 620958 010192



SMWGC0001832



7 620958 010208



SMWGC0001840



7 620958 010215



WATCHMAN

“Sporty and bold, Swiss Military Hanowa Watchman features an all-black ion-plated design. This versatile timepiece combines chronograph functionality with a tachymeter bezel, ensuring precision in timekeeping and speed measurement. With a 10 ATM water resistance rating, it’s built for adventure. The stylish black silicone strap with perforated leather insert makes it the perfect companion for any occasion.”

MOVEMENT
SWISS MADE RONDA 3540.D

FUNCTION
QUARTZ CHRONOGRAPH

DIAMETER
43MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L / LEATHER & SILICONE



NEW!

SMWG0003430



SMWG0003401



SMWG0003440



SMWG0003441





SMWGI0003402



7 620958 011564



SMWG0003403



7 620958 011571





FLAGSHIP X

MOVEMENT
SWISS MADE RONDA 505

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
42MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L/ITALIAN LEATHER



SMWGB2100606



7 620958 007673



SMWGH2100601



7 620958 005884



SMWGH2100602



7 620958 005891



SMWGH2100603



7 620958 005907



SMWGH2100604



7 620958 005914



SMWGH2100610



7 620958 005921



FLAGSHIP X CHRONO

MOVEMENT
SWISS MADE RONDA 5030.D

FUNCTION
QUARTZ CHRONOGRAPH

DIAMETER
43MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L/ITALIAN LEATHER



SMWGC2100705



7 620958 007727



SMWGC2100706



7 620958 007734



SMWGI2100701



7 620958 005938



SMWGI2100703



7 620958 005952



SMWGI2100710



7 620958 005983



SMWGI2100760



7 620958 005945





URBAN CLASSICS



PIONEER

Swiss Military Hanowa Pioneer blends classic Swiss craftsmanship with a sporty edge. Featuring a fine CD finishing dial housed in a 41 mm case, it's protected by scratch-resistant sapphire glass for lasting durability. Powered by a reliable quartz movement, this timepiece ensures accurate timekeeping. With 10 ATM water resistance and a stainless steel bracelet, the watch is built for both everyday wear and outdoor adventure.

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
41MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



NEW!

SMWGH0004101



7 620958 011915



NEW!

SMWGH0004104



7 620958 013094



SMWGH0004103



7 620958 011939



SMWGH0004110



7 620958 011946



ROADRUNNER ADVANCED

Introducing the newest addition to the Roadrunner family: the Roadrunner Advanced. This multifunction watch boasts a sporty yet sophisticated design in a sleek 43 mm case. Beneath the sapphire glass, the black/blue sunray brushed dial features three sub-eyes, seamlessly blending style and functionality.

MOVEMENT
SWISS MADE RONDA X30

FUNCTION
QUARTZ MULTI FUNCTION

DIAMETER
43MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



NEW!

SMWKG0005601



7 620958 013254



NEW!

SMWKG0005602



7 620958 013261

NEED MACRO SHOT



ROADRUNNER MAXED

MOVEMENT
SWISS MADE RONDA 517

FUNCTION
QUARTZ THREE HANDS DAY DATE

DIAMETER
43MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



SMWGH0001601



7 620958 010086



SMWGH0001602



7 620958 010093



SMWGH0001603



7 620958 010109



SMWGH0001610



7 620958 010116



ROADRUNNER

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
40MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L/LEATHER



SMWGB2200104



7 620958 007598



SMWGB2200140



7 620958 007628



SMWGH2200101



7 620958 007420



SMWGH2200102



7 620958 007437



SMWGH2200105



7 620958 009073



SMWGH2200141



7 620958 009080





ROADRUNNER LADY

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
35MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L / LEATHER



SMWLB2200204



7 620958 007635



SMWLH2200201



7 620958 007451



SMWLH2200202



7 620958 007468



SMWLH2200210



7 620958 007475



MANTA LADY

“Manta Lady: Embrace elegance with a sporty edge in this 38 mm timepiece. The silver-white/blue/black dial showcases a captivating wave pattern adorned with crystal stone indexes, creating a stunning visual effect. With water resistance up to 10 ATM, the watch combines style with reliable performance for any occasion.”

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
38MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



NEW!

SMWLH0005301



7 620958 012806



NEW!

SMWLH0005302



7 620958 012813



NEW!

SMWLH0005303



7 620958 012820





LYNX

MOVEMENT
SWISS MADE RONDA 6004.D

FUNCTION
QUARTZ TWO HANDS WITH SMALL
SECOND COUNTER AND DATE

DIAMETER
42MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L/LEATHER



SMWGH0000704



SMWGH0000705



SMWGH0000760



SMWGB0000701



SMWGB0000702





SMWGB0000703



7 620958 008878



SMWGB0000710



7 620958 008854





PUMA

MOVEMENT
SWISS MADE RONDA 517

FUNCTION
QUARTZ THREE HANDS DAY DATE

DIAMETER
45MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



SMWGH2100302



7 620958 004825



SMWGH2100303



7 620958 004832



SMWGH2100341



7 620958 005853



STARLIGHT

Starlight chronograph caters to individualists seeking a blend of precision and modern design. Its near-square 40mm case, crafted with meticulous attention to detail, offers both practicality and timeless style. Rectangular pushers add a vintage touch to the modern aesthetic, while the traditional stainless steel link bracelet guarantees lasting wear.

MOVEMENT
SWISS MADE RONDA 5040D

FUNCTION
QUARTZ CHRONOGRAPH

DIAMETER
40MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



SMWGI0004301



7 620958 012059



SMWGI0004302



7 620958 012066



SMWGI0004303



7 620958 012073





DIVER WATCHES



BLACK MARLIN

Swiss Military Hanowa crafts a timepiece that exudes authority through cutting-edge features. Black Marlin, a true diver's watch carries a bold spirit. A scratch-resistant sapphire crystal protects the striking black dial with luminous markings, making it a nautical masterpiece. Conquer the depth with its remarkable 20 ATM water resistance, a shock-resistant K1 mineral glass, and unidirectional rotating bezel for accurate navigation. Everything about it, from the screw-down crown to sturdy build, display confidence.

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
44MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
20 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L / SILICONE

SPECIAL
UNIDIRECTIONAL TURNING BEZEL
SCREW DOWN CROWN



SMWGN0001730



7 620958 010147



SMWGH0001761



7 620958 012158





SMWGN0001701



SMWGN0001720



SMWGH0001702



SMWGH0001703



SMWGH0001760





OFFSHORE DIVER II

MOVEMENT
SWISS MADE RONDA 715

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
44MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
20 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAP
STAINLESS STEEL 316L / SILICONE

SPECIAL
UNIDIRECTIONAL TURNING BEZEL
SCREW DOWN CROWN



SMWGH2200301

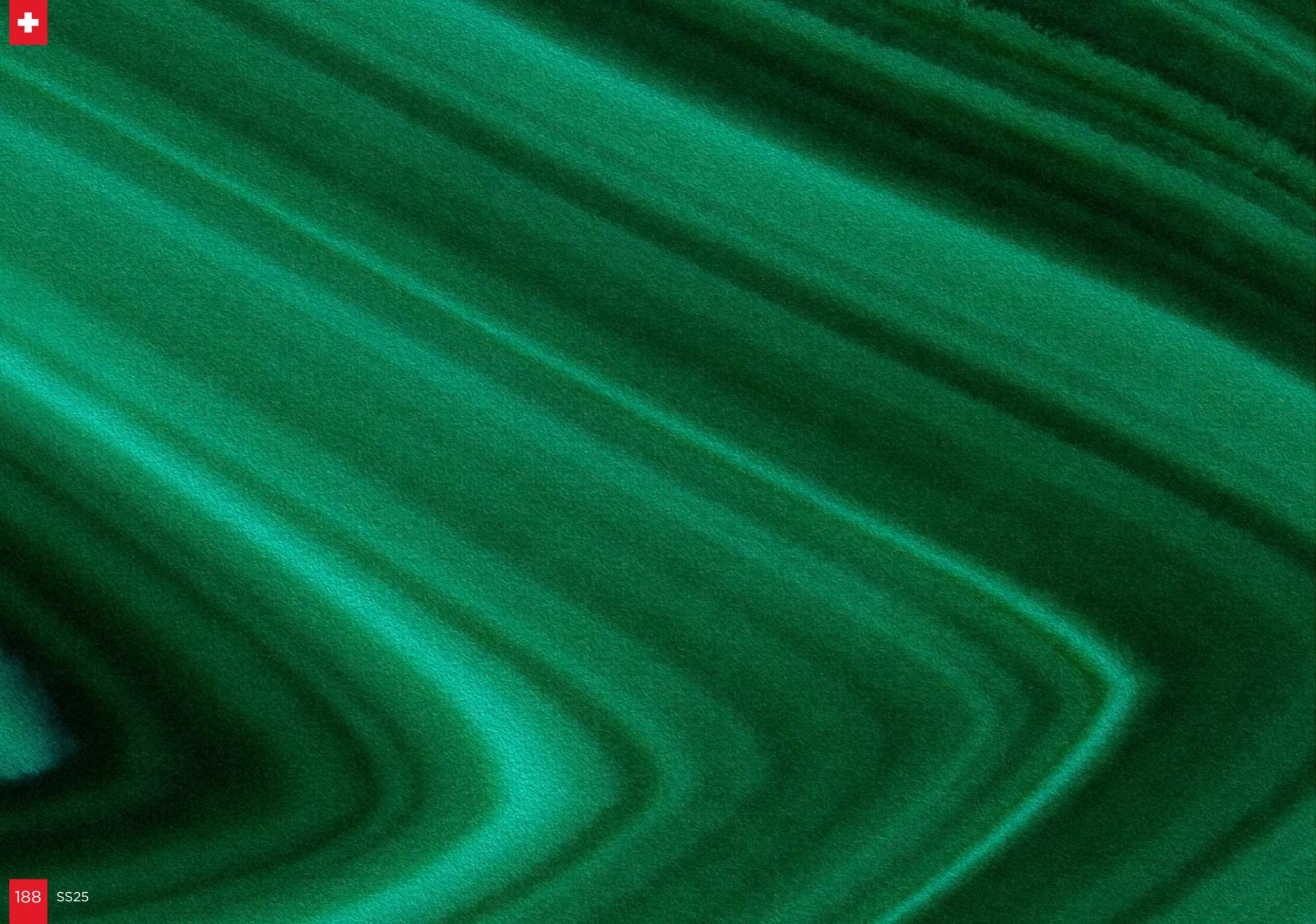


SMWGH2200302



SMWGH2200360





SPECIAL EDITIONS



OFFSHORE DIVER GREEN WATER

"Offshore Diver Green Water stands out with its unique malachite dial. Crafted in a robust 44 mm stainless steel case, it boasts a 20 ATM water resistance, a screw-down crown, and a unidirectional turning bezel. This limited edition diver is designed for those who demand both style and performance. Limited to 444pcs only."

MOVEMENT
SWISS MADE RONDA 715

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
44MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
20 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



NEW!

SMWGH0005804
7 620958 013216





SM IMAGERY

THUNDERBOLT CHRONO NORTHERN NIGHT

Thunderbolt Chrono Northern Night: A fusion of precision and style, this chronograph stands out with its glossy white dial and striking blue-green luminescence, reminiscent of the Northern Lights. Built for action with a robust 43 mm case and 10 ATM water resistance, it's ready for any challenge. Enhance your versatility with an extra strap.

MOVEMENT
SWISS MADE RONDA 3540D

FUNCTION
QUARTZ CHRONOGRAPH

DIAMETER
43MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



NEW!

SMWGI0005701-SET



7 620958 012219

NEED MACRO SHOT



SILVER FIR

Discover Silver Fir, a timepiece inspired by Swiss forests. Its green dial features textures that replicate the bark of silver fir trees. Housed in a 42 mm case and protected by sapphire glass, this watch offers durability and style.

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
42MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



NEW!

SMWGH0006101



7 620958 013162





GOLDEN BEECH

“Discover Golden Beech, a timepiece inspired by Swiss forests. Its black dial features yellow golden texture that replicate the most common golden beech trees. Housed in a 42 mm case and protected by sapphire glass, this watch offers durability and style.”

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
42MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



NEW!

SMWGH0006010



7 620958 013179





**GLORIFYING
SWISSNESS**



HELVETICA

Swiss Military Hanowa Helvetica combines sporty style with a unique tribute to the Swiss mountains. Its 41mm stainless steel case houses a hydraulic stamped silver dial with a textured design reminiscent of snow-capped peaks. Protected by a clear sapphire crystal, the dial offers clear readability. The reliable Swiss Made Ronda 515 quartz movement features three hands with a date function. The watch boasts 10 ATM water resistance and comes equipped with a comfortable stainless steel bracelet, making it the perfect companion for any adventure.

SMWGH0004601

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
41MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L





SWISS GLACIER

Striking a unique balance of Swiss craftsmanship and contemporary innovation, Swiss Glacier is a brilliantly crafted sophisticated watch. The eye-catching blue glacial dial, inspired by the majestic Swiss glaciers, is achieved through the traditional gratté-boisé technique and finished with an enamel layer for added depth. This sophisticated timepiece is built to last with 10 ATM water resistance.

SMWGH0004401

MOVEMENT
SWISS MADE RONDA 505

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
42MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



7 620958 012103



SWISS BLUE LAKE

Built for divers and inspired by Switzerland's breathtaking Blue Lake, the Swiss Blue Lake timepiece combines style and functionality. The 44mm stainless steel case withstands pressure up to 200 meters, while the unidirectional rotating bezel, screw-down crown, and scratch-resistant sapphire glass ensure safety during dives. For clear visibility underwater, the green and blue Hydraulic stamped dial with lacquer finishing features luminous hour markers. This watch makes a bold statement on land and sea.

SMWGH0004501

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
44MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
20 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



7 620958 012097



PHOENIX

Swiss Military Hanowa Phoenix offers versatility and reliability in a single timepiece. This 4-in-1 set lets you customize your look with 2 bezels, 2 straps (premium leather and stainless steel), and a captivating fading blue dial. The innovative easy-release pin system allows for effortless swapping between straps, while the 10 ATM water resistance ensures the watch can withstand any environment. A unique design element is the prominent crown guard positioned at 10 o'clock, adding a touch of character to the Phoenix.

SMWGH0004001-SET

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
43MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET/STRAPS
STAINLESS STEEL 316L/LEATHER



7 620958 012172



SMWGH0004001-SET



SMWGH0004001-SET



DARK MATTER

THE NEW FRONTIER OF THE UNEXPLORED

Senses surrender; reality blurred - introducing the enigma of Dark Matter. Blurring the lines between perception and imagination, unfolds a journey into the uncharted - an expedition into the unknown.

Cloaked in Musou Black, the blackest abyss, the watch eclipses light and time itself, embracing the depths of both the universe and your perception. Absorbing 99.4% of light, against the ultra-black backdrop, the hands chart a course through the inky depths, sparking curiosity. With each tick, you are drawn deeper, linking the cosmic mystique with the allure on your wrist.

Swiss Military Hanowa's pursuit to conquer the unexplored horizons of both style and substance is realized with **DARK MATTER**. With the bold presence, the watch embodies the philosophy of Swiss Military Hanowa: challenging limits, and crafting timepieces that blend both innovation and art.

Journey beyond the conventions of time with **DARK MATTER**.

MOVEMENT
SWISS MADE RONDA 503

FUNCTION
QUARTZ THREE HANDS

DIAMETER
42MM

MATERIAL
STAINLESS STEEL 316L

WATER RESISTANCE
10 ATM

CRYSTAL
SAPPHIRE GLASS

BRACELET
STAINLESS STEEL 316L



SMWGG0003530



7 620958 011588





OCEAN PIONEER

MOVEMENT
SWISS MADE RONDA 515

FUNCTION
QUARTZ THREE HANDS DATE

DIAMETER
45MM

MATERIAL
OCEAN RECYCLED PLASTIC

WATER RESISTANCE
20 ATM

CRYSTAL
SAPPHIRE GLASS

STRAP
SILICONE

SPECIAL
UNIDIRECTIONAL TURNING BEZEL
SCREW DOWN CROWN



SMWGN0001181



7 620958 009486



SMWGN0001184



7 620958 009516



SMWGN0001185



7 620958 011366



SMWGN0001186



7 620958 011373



SMWGN0001187



7 620958 011380



NEWNES



SMWGB0005240



SMWGB0005241



SMWGB0004901-SET



SMWGB0003702



SMWGB0003703



SMWGI0005701-SET



SMWGI0000308



SMWGB0004902-SET



SMWGB0004940-SET



SMWGB0003701



SMWGI0000309



SMWGC0000305



SMWGC0000331



SMWGI0003803



NEWNES



SMWG10003804



SMWGO0003430



SMWGI0004204



SMWGH0004104



SMWGK0005601



SMWGK0005602



SMWLH0005301



SMWGI0004205



SMWGI0004206



SMWGH0004101



SMWLH0005302



SMWLH0005303



SMWGH0005804



SMWGH0006101



NEWNES



SMWGH0006010



SMWGL0005530



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SMWGL0005410



SMWGL0006201



SMWGL0006202



SMWGL0006304



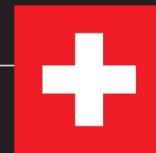
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