



SWISS MILITARY  
HANOWA



**2024** |  
SPRING SUMMER  
COLLECTION









Swiss Military Hanowa, renowned for Swiss-made precision watchmaking, was established by Hans Noll in 1963 in Bienne, Switzerland. Rooted in a rich legacy of Swiss craftsmanship, the brand stands firmly on its commitment to accuracy, excellence, and reliability. Officially licensed by the Swiss Confederation, every intricate detail of the thoughtfully crafted watches echoes robustness, endurance, and exceptional performance.

Embracing the philosophy 'YOUR ONLY LIMIT IS YOU', Swiss Military Hanowa inspires greatness by pushing boundaries and unlocking new possibilities. With 60 years of cutting-edge design and Swiss-made excellence, the brand continues to build watches that perfectly complement an active lifestyle - multifunctional, durable, timeless, and modern.

In pursuit of a more sustainable future, Swiss Military Hanowa forges ahead toward sustainability, sourcing leather from certified tanneries and partnering with organizations to create safe and sustainable products.



# hanowa watch review



**Hanowa Watch Ltd.**

**Rue Dufour 17**

**CH-2500 Bienne 3 (Switzerland)**

**Tel. 032/23 42 21 Telex 34 829**

## HERITAGE

Hanowa has been pushing the rugged aesthetic since 1963, when it was founded in Biel Switzerland, by Hans Noll. In 1990, the brand made this look its signature style with the founding of Swiss Military Hanowa.

Marking 60 years of cutting-edge design, robust features, and Swiss-made excellence, Swiss Military Hanowa stands as a testament to its legacy of precision and innovation.

Officially licensed by the Swiss Confederation, Swiss Military Hanowa was founded on Swiss craftsmanship, superior quality, and high precision. Today, the brand continues to make watches that complement an active lifestyle – multifunctional, durable, timeless, and modern.



**1963**  
**HANOWA FOUNDED**

The company established by Hans Noll in 1963 was founded as a family business. The founder and brand ambassador dedicated his life to watches.



**1969**  
**RING AND PENDENT WATCHES**

1969 following the market trends, ring and pendent watches were first introduced



**1997**  
**TITANIUM WATCHES**

Committed to the world of sports, advanced technical materials are used for the production of Swiss Military Hanowa watches







## 2012 FLAGSHIP

Flagship and Flagship Chrono were introduced becoming soon the hero piece of the collection capturing the world's attention.

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## 2014 OFFICIAL LICENSED

Swiss Military Hanowa is officially licensed by the Swiss Confederation for the high standards of quality upheld by the brand since its foundation. Only a selected number of Swiss brands are awarded with this significant accreditation by the Swiss government, recognized around the world.

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## 2023 60 YEARS

Marking 60 years of cutting-edge design, robust features, and Swiss-made excellence, Swiss Military Hanowa stands as a testament to its legacy of precision and innovation.

# SAVOIR-FAIRE

Commitment and dedication are the cornerstones of our expertise. Meticulous attention to the finer details sets Swiss Military Hanowa apart, consistently elevating the precision and quality of timekeeping.

Rigorous tests, employing state-of-the-art technology, guaranteed durability and impeccable accuracy in every watch we craft.







#### **+ ROBUST STAINLESS STEEL.**

2 or 3 part cases in brushed and polished stainless steel. Each model is manufactured using high grade 316L stainless steel to be more scratch resistant and not to oxidize.

#### **+ ANTI-REFLECTIVE SAPPHIRE CRYSTAL.**

All watches are equipped with ultra-scratch resistant sapphire crystal with anti-reflective coating which enhances readability.

#### **+ LUMINOUS ACCENTS.**

All watches are featuring luminous on hands and/or dial markers for maximum visibility.

#### **SWISS MADE MOVEMENT. +**

All models are using high qualitative swiss made movements from renowned manufacturer. Quartz movements with special functions such as Chronographs, GMT or big dates are used as well as automatic movements

#### **LARGE CROWN. +**

The typically large size crown of pilot style watches ensures quick adjustability and helps facilitate changing the crown even with gloves on.

#### **WATER RESISTANCE.**

The watches offer the wearer a water resistance of min 10ATM/100m/330ft.









mares

mares  
DIVER

20 25 30 35 40 45 50 55  
MARESSA  
DIVER  
HANDY  
AUTOMATIC





**+ ROBUST STAINLESS STEEL.**

High grade 316L stainless steel is used for all Divers models to be impact resistant and anti-corrosive.

**+ LUMINOUS ACCENTS.**

All watches are featuring luminous on hands and dial markers as well as on the bezel for maximum visibility.

**+ ANTI-REFLECTIVE SAPPHIRE CRYSTAL.**

Each watch has a scratch resistant sapphire crystal with anti-reflective coating for optimum readability in all circumstances.

**SWISS MADE MOVEMENT. +**

All models are using high qualitative swiss made quartz or automatic movements from renowned manufacturer.

**SCREWED IN CROWN. +**

316L stainless steel screw-in crown with multiple gaskets secure the water resistance.

**TURNING BEZEL. +**

To measure the elapsed time under water, each watch is equipped with an uni-directional rotating bezel in different materials.

**WATER RESISTANCE.**

The watches offer the wearer a water resistance of min 20ATM/200m/660ft.









Spring Summer 24'

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**DEFENDER**

SWISS MADE RONDA  
RONDA 5030.D



SMWGC0003340



7 620958 011496



SMWGC0003301



7 620958 011502



**NEW !**



SMWGI0003302



7 620958 011519

**NEW !**



SMWGI0003303



7 620958 011526

**FLAGSHIP X**  
SWISS MADE RONDA 505



SMWGH2100602



7 620958 005891



SMWGH2100601



7 620958 005884







SMWGH2100604



SMWGH2100603



SMWGH2100610







SMWGB2100605



SMWGB2100606





SMWGB2100607



7 620958 007680



SMWGB2100611



7 620958 007710





**FLAGSHIP X  
CHRONO**

SWISS MADE RONDA 5030.D



SMWGI2100701



SMWGI2100703







SMWGI2100760



7 620958 005945



SMWGI2100710



7 620958 005983



SMWGC2100705



SMWGC2100706







**GREYHOUND**  
SWISS MADE RONDA 503



SMWGA0001505



7 620958 012790





SMWGA0001502



SMWGA0001550





SMWGG0001503



SMWGG0001504







**LYNX**  
SWISS MADE RONDA 6004.D



SMWGB0000701



7 620958 008847



SMWGB0000702



7 620958 008861





SMWGB0000703



7 620958 008878



SMWGB0000710



7 620958 008854



SMWGH0000704



SMWGH0000705



SMWGH0000760







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34

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PUMA

SWISS MADE RONDA 517



SMWGH2100302



7 620958 004825



SMWGH2100303



SMWGH2100341





# ROADRUNNER MAXED

SWISS MADE RONDA 517



SMWGH0001601



7 620958 010086



SMWGH0001603



7 620958 010109



SMWGH0001602



SMWGH0001610







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# ROADRUNNER

SWISS MADE RONDA 515



SMWGH2200105



7 620958 009073



SMWGH2200141



7 620958 009080



SMWGH2200101



7 620958 007420



SMWGH2200102



7 620958 007437



SMWGH2200110



7 620958 007444





SMWGB2200103



7 620958 007604



SMWGB2200104



7 620958 007598



SMWGB2200111



SMWGB2200140







 **SWISS MILITARY**  
HANOWA



**ROADRUNNER  
LADY**

SWISS MADE RONDA 515



SMWLH2200201



7 620958 007451





SMWLH2200202



SMWLH2200210







SMWLB2200203



SMWLB2200204



SMWLB2200211









# **SIDEWINDER CERAMIC**

**A dynamic collection that offers both contemporary style and masculine elegance.**

Inspired by the great outdoors, the Sidewinder Ceramic family boasts a bold design, lightweight build, and durable ceramic construction for the ultimate outdoor thrills. The captivating red accents provide a sporty contrast that exudes confidence and class. The patterned dial with luminous hands and indices lends a dynamic impression, and the chronograph function ensures precise timekeeping. The ceramic case and bracelet, durable and long-lasting, grab attention in a very distinguished way.



**SIDEWINDER  
CERAMIC**

SWISS MADE RONDA 5040.D



SMWGI0002280



7 620958 010345



SMWGI0002281



7 620958 010352





SMWGI0002282



SMWGI0002284



**SIDEWINDER**  
SWISS MADE RONDA 515



SMWGH2101603



7 620958 006843



SMWGH2101604



7 620958 009134





SMWGH2101660



7 620958 006850



SMWGH2101610



7 620958 006867





 **SWISS MILITARY**  
HANOWA



# SIDEWINDER CHRONO

SWISS MADE RONDA 3540.D



SMWGI2101702



7 620958 006881

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53

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SWISS MILITARY  
HANOWA



SPRING SUMMER 24

54

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# SIDEWINDER LADY

SWISS MADE RONDA 505



SMWLH2101801



7 620958 006898





SMWLH2101860



7 620958 006904



SMWLH2101810



7 620958 006911





**SONORAN**  
SWISS MADE RONDA 515



SMWGH2101902



7 620958 009110



SMWGH2101903



7 620958 009462

 **SWISS MILITARY**  
HANOWA



SMWGN2101930



7 620958 006935

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58

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 **SWISS MILITARY**  
HANOWA



**SONORAN  
CHRONO**

SWISS MADE RONDA 3540.D



SMWGO2102030



7 620958 006966



SMWGO2102010



SMWGO2102040







SMWGI2102001



SMWGI2102031









# STONE MARTEN

**A dynamic watch designed for those  
who thrive in the great outdoors.**

With distinctive character, contemporary design, and remarkable functionality, Stone Marten elevates any outdoor experience. The 45mm case makes a bold statement, while the sub-eyes let you track time with precision. The luminous hands and indices find their home on the grain-patterned, rugged yet refined dial, ensuring readability in any lighting. Balanced by modern styling and classic execution, Stone Marten embodies the spirit of adventure with its overall rough look and feel.

 **SWISS MILITARY**  
HANOWA



# STONE MARTEN

SWISS MADE RONDA 3540.D

SMWGC0001830



7 620958 010185

SPRING SUMMER 24

64

SWISS MILITARY HANOWA





SMWGC0001831



7 620958 010192



SMWGC0001832



7 620958 010208



SMWGC0001840



7 620958 010215

**WATCHMAN**  
SWISS MADE RONDA 3540.D

**NEW!**



SMWG10003402



7 620958 011564

**NEW!**



SMWG0003403



7 620958 011571



**NEW!**



SMWG0003401



7 620958 011533

**NEW!**



SMWG0003440



7 620958 011540

**NEW!**



SMWG0003441



7 620958 011557



SWISS MILITARY  
HANOWA

40 20

20 10

8

SWISS MADE

TACHYMETER

60 65 55 70 50 40 30 20 10 5 15 25 35 45 55 65 75 85 95 105 115 120 130 140 150 160 170 180 190 200



 **SWISS MILITARY**  
HANOWA



# AFTERBURN CHRONO

SWISS MADE RONDA 5030.D



SMWGC0000320



7 620958 008960



SMWGC0000301



7 620958 007772



SMWGC0000340



7 620958 007802





SMWGC0000302



7 620958 007789



SMWGC0000330



7 620958 007796



SMWGI0000303



7 620958 007819



SMWGI0000307



7 620958 008977





SMWGI0000304



7 620958 007826



SMWGI0000341



7 620958 007833





**AFTERBURN  
GMT**

SWISS MADE RONDA 515.24H



**NEW!**

SMWGH0003203



7 620958 011472



**NEW!**

SMWGH0003204



7 620958 011489



**NEW !**

SMWGB0003201



7 620958 011458



**NEW !**



SMWGB0003202



7 620958 011465



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HANOWA



28

SWISS  
MADE





 **SWISS MILITARY**  
HANOWA



**AIRMAN  
FIRST CLASS**

SWISS MADE RONDA 5030.D

**NEW !**



SMWGI0003102



7 620958 011427



SMWGI0003104



7 620958 011441



SMWGI0003103



7 620958 011434





SMWGI0003101



7 620958 011410



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HANOWA



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82

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# FALCON

SWISS MADE RONDA 503

NEW !



SMWGA2100404



7 620958 011748



SMWGA2100401



SMWGA2100402







**HAWK EYE**  
SWISS MADE RONDA 505.24H



SMWGB0000504



7 620958 008311



SMWGB0000506



SMWGB0000505





**THUNDERBOLT**  
SWISS MADE RONDA 515



SMWGH0000802



7 620958 008892



SMWGH0000801



7 620958 008885



SMWGH0000803



7 620958 008908



SMWGH0000860



7 620958 008915



SMWGB000804



7 620958 011397



SMWGB000805



7 620958 011403





 **SWISS MILITARY**  
HANOWA



**THUNDERBOLT  
CHRONO**

SWISS MADE RONDA 3540.D



SMWGC0000401



7 620958 007840



SMWGC0000402



SMWGC0000405







SMWGC0000430



SMWGC0000410







SMWGI0000403



7 620958 007871



SMWGI0000405



7 620958 008939



 **SWISS MILITARY**  
HANOWA



SMWGI0000404



7 620958 007888

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96

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SMWGI0000431



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HANOWA



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98

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# BLACK MARLIN

SWISS MADE RONDA 515



SMWGN0001701



7 620958 010123



SMWGN0001720



7 620958 010130





SMWGH0001702



SMWGH0001703



SMWGH0001760





# MAITRE PLONGEUR

## **Taking diving exploration to new depths.**

Maitre Plongeur, the ultimate diving watch, is the perfect companion for diving enthusiasts and professionals alike. With a robust case and a set of interchangeable bracelet and strap, this watch offers unmatched durability and versatility. The striking navy-blue dial not only adds elegance but also enhances readability with its luminous hands and indices, even in the depths of the ocean. Powered by a Swiss-made automatic movement, precise timekeeping is ensured at all times. With exceptional water resistance of up to 1000 meters, Maitre Plongeur is truly a diver's dream.



# MAITRE PLONGEUR

SWISS MADE AUTOMATIC SOPROD P024



SMWGL0002001- SET



7 620958 010390



SMWGL0002001- SET



7 620958 010390



SMWGL0002002-SET



SMWGL0002002-SET



A black and white photograph of a diver in the ocean. The diver is wearing a dark wetsuit, a diving mask, and a red and black watch on their left wrist. They are holding a piece of dark, crumpled material, possibly a piece of plastic, in their hands. The background is the ocean surface with some ripples. The text is overlaid on a semi-transparent dark rectangle in the center of the image.

# # tide

OCEAN MATERIAL

Swiss Military Hanowa joins hands with #tide to pave the road to a more sustainable future - minimizing material waste and upcycling ocean-bound plastic waste to build a more durable, stylish, and eco-friendly watch.

#tide is a Swiss-based company taking global action against marine plastic pollution - recrafting the wastes to create safe and sustainable products.





# #tide commitment

OCEAN MATERIAL

Tide Ocean SA is a Swiss upcycling company employing sustainable solutions to address the threat of water pollution. #tide is taking measurable strides in keeping plastic out of the ocean and in the economy simultaneously, by collaborating with various brands who are opening their doors to sustainable products. They sort, clean and shred the plastics polluting the ocean and recraft them into premium raw materials that's further processed to create safe and sustainable products. The mechanical upcycling practice of #tide can %100 regenerate the components of ocean-bound plastic waste to a virgin level. So far, #tide has given a new meaning to 30.000 bottles of ocean plastic wastes by converting them into durable products.





SWISS MILITARY  
HANOWA

WATER RESISTANT  
200M / 660FT

8

SWISS MADE

 **SWISS MILITARY**  
HANOWA

**#tide**  
OCEAN MATERIAL



# OCEAN PIONEER

SWISS MADE RONDA 515



SMWGN0001180





 **SWISS MILITARY**  
HANOWA

**#tide**  
OCEAN MATERIAL



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108

SWISS MILITARY HANOWA



SMWGN0001181



SMWGN0001182



 **SWISS MILITARY**  
HANOWA

**#tide**  
OCEAN MATERIAL



SMWGN0001183



7 620958 009509



SMWGN0001184



7 620958 009516



SMWGN0001185



7 620958 011366



SMWGN0001186



7 620958 011373



 SWISS MILITARY  
HANOWA

 #tide  
OCEAN MATERIAL



SMWGN0001187





 **SWISS MILITARY**  
HANOWA



# OFFSHORE DIVER II

SWISS MADE RONDA 715



SMWGN2200303



7 620958 007512





SWISS MILITARY  
HANOWA



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SWISS MILITARY HANOWA



SMWGN2200330



7 620958 007536



SMWGN2200361



7 620958 007529



SMWGH2200302



7 620958 007499



SMWGH2200360



7 620958 007505



SMWGH2200301



7 620958 007482



SWISS MILITARY  
HANOWA

SWISS MADE



# DARK MATTER

SWISS MADE RONDA 503



## THE NEW FRONTIER OF THE UNEXPLORED

Senses surrender; reality blurred - introducing the enigma of **DARK MATTER**. Blurring the lines between perception and imagination, unfolds a journey into the uncharted - an expedition into the unknown.

Cloaked in Musou Black, the blackest abyss, the watch eclipses light and time itself, embracing the depths of both the universe and your perception. Absorbing 99.4% of light, against the ultra-black backdrop, the hands chart a course through the inky depths, sparking curiosity. With each tick, you are drawn deeper, linking the cosmic mystique with the allure on your wrist.

Swiss Military Hanowa's pursuit to conquer the unexplored horizons of both style and substance is realized with **DARK MATTER**. With the bold presence, the watch embodies the philosophy of Swiss Military Hanowa: challenging limits, and crafting timepieces that blend both innovation and art.

Journey beyond the conventions of time with **DARK MATTER**.

**NEW!**



SMWGG0003530



7 620958 011588

SPRING SUMMER 24

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SWISS MILITARY HANOWA



# SIDEWINDER FORGED CARBON

SWISS MADE RONDA 515



In a world where every second is an opportunity to excel, introducing a masterpiece – one bold stroke of perfection. Embrace the power of self-expression with **FORGED CARBON**.

Avant-garde design, technological innovation, and uncompromising excellence – the limited-edition collection delivers a statement like no other. Each dial, fashioned from forged carbon with the bold fusion of gold and black accents, creates a statement that defies the conventional. Crafted from resilient carbon fibers, molded as the resin sets, the timepiece stands as robust as your spirit, lighter than steel, and a true reflection of individuality. With no two timepieces identical, they bear your mark, a testament to your one-of-a-kind journey.

Swiss Military Hanowa pushes the boundaries of craftsmanship with **FORGED CARBON**. Not following trends, but setting them – the collection stands as a testament to the brand's unwavering commitment to precision, unbridled innovation, and the celebration of individuality.

Explore excellence in every second you seize.



SMWGG0003601



7 620958 011731

SPRING SUMMER 24

119

SWISS MILITARY HANOVA





# CHIROPTERA NIGHT VISION

SWISS MADE M921 NIGHT VISION

Emitting a greenish color the backlight technology evenly lights up the entire dial, allowing to see the watch dial even in the greatest darkness.



SMWGI0001901



7 620958 010222



SMWGI0001930



7 620958 010260





**MISSION  
XFOR-02**

SWISS MADE RONDA 5030.D



SMWGO0000901



7 620958 008991



SMWGO0000902



7 620958 009011



SMWGO0000940



7 620958 009004

 **SWISS MILITARY**  
HANOWA

 27 mm   10 ATM  SAP  SIL  QUARTZ    43 mm



SMWGO0000941



7 620958 009028

SPRING SUMMER 24

125

SWISS MILITARY HANOWA





**DILIGENTER**  
AUTOMATIC SOPROD P024



SMWGL0002101



7 620958 010307



SMWGL0002102



7 620958 010314



SMWGL0002103



7 620958 010321





SMWGL0002160



7 620958 010338



SMWGL0002110



7 620958 010437

# PICTOGRAM TABLE



Backlight function



Ceramic



Stainless steel with Ion  
Plating (PVD) treatment



50 m water resistant



100 m water resistant



200 m water resistant



1000 m water resistant



Scratch resistant  
sapphire crystal



Automatic  
movement



Swiss Precision  
quartz movement



Chronograph



Date indication



Stainless steel



World Time (24 hours)



Unidirectional  
revolving bezel



Leather strap



Tachymeter



Silicone strap



Case diameter (without winding crown)  
in xx millimeters



Screw down crown



Lug width

**NEW !** New model



Ocean Plastic



Officially licensed by the Swiss Confederation  
Worldwide recognised accreditation by Swiss Government  
Legitimization to use Swiss Cross and Swiss Military name





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**[www.swissmilitary-hanowa.com](http://www.swissmilitary-hanowa.com)**